



#NigeriaStartsWithMe

Youths share their #NewNigeria vision



A Sahara Group Initiative

www.sahara-group.com/nswm

It's not a cliché. It's a way of life that every Nigerian must embrace. To be inherently and unabashedly Nigerian - unrelenting in the pursuit of integrity, excellence and progress.

#NigeriaStartsWithMe...what about you?

Join the conversation!

The Project

Unveiled in March 2017, the #NigeriaStarts-WithMe project is an initiative of Sahara Group, a leading African Energy (Power, Oil and Gas) and infrastructure conglomerate with operations in over 10 countries across four continents.

The initiative seeks to rally young people to own major stakes in the transformation of Nigeria by coming up with practical ideas that key into the 17 Sustainable Development Goals (SDGs). It is designed to create a shift in the nature of ongoing conversation about Nigeria from the clutch of social media trolls to practical solutions that would ignite creativity, innovation and a sense of patriotism in Nigerian youths.

The project was designed to challenge and inspire Nigerian youths to resist activities that relegate them to being mere stooges for individuals/organisations or being hired to perpetrate sundry illegal activities. The level of participation and quality of contribution we received reinforced our belief in the ability of young Nigerians to lead the charge towards the #NewNigeria vision. Twitter was abuzz with ideas from youths whilst the portal dedicated to the project via our website (www.sahara-group.com), received over 100 contributions

This publication is a compilation of some of the ideas and thoughts about Nigeria as presented by youths from different parts of the nation.

We hope that it would elicit positive conversations and actions that will sustain ongoing initiatives aimed at transforming Nigeria. Our experience with the project makes us even more committed to the cause of inspiring and promoting sustainable development across the globe, in collaboration with like-minded partners.

Working through Sahara Foundation, our corporate responsibility vehicle, Sahara Group has over the years continued to deploy sustainable platforms and projects that empower young people to reach for their dreams.

In 2016, we flagged off Sahara Foundation's plans to directly impact 12,000,000 Nigerian youths over the next four years through the SAHARA HUB.

This is a dedicated online portal that provides resource materials, inspires networking and collaboration on a mass scale for local, regional, national and global beneficiaries. We call this Extrapreneurship: shared expertise, sustainable impact.

Sahara believes young Nigerians can play active roles in the #NewNigeria quest by looking inwards to proffer solutions to our development challenges. We invite all Nigerians to embrace the #NigeriaStartsWithMe initiative.

The 17 SDGs



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY 	2 ZERO HUNGER 	3 GOOD HEALTH AND WELL-BEING 	4 QUALITY EDUCATION 	5 GENDER EQUALITY 	6 CLEAN WATER AND SANITATION
7 AFFORDABLE AND CLEAN ENERGY 	8 DECENT WORK AND ECONOMIC GROWTH 	9 INDUSTRY, INNOVATION AND INFRASTRUCTURE 	10 REDUCED INEQUALITIES 	11 SUSTAINABLE CITIES AND COMMUNITIES 	12 RESPONSIBLE CONSUMPTION AND PRODUCTION
13 CLIMATE ACTION 	14 LIFE BELOW WATER 	15 LIFE ON LAND 	16 PEACE, JUSTICE AND STRONG INSTITUTIONS 	17 PARTNERSHIPS FOR THE GOALS 	 SUSTAINABLE DEVELOPMENT GOALS



A Pledge To Make Nigeria Better

Ogunwale Deborah



The journey of a thousand mile begins with a step. And the search for greatness and development of a nation begins with the seemingly insignificant

individual contributions of its people. My teacher once said to me, **'stop thinking about what the country will do for you but what you will offer the country.'** I realized that small but consistent actions spread across a large number of people ultimately creates rippling effects in the nation as a whole. As we proceed in life, we need to ponder on the values we uphold and prioritize. (1) Is it justice, peace, quality, standardization, equality, sustainability, creativity? (2) Would we rather shelf these principles and take that which favors us the most? I pledge to Nigeria my country, to be faithful, loyal and honest. To serve Nigeria with all my strength, to defend her unity, and uphold her honor and glory, so help me God.

I pledge to Nigeria my country, to be faithful, loyal and honest.

> #WomenEntrepreneurs

> #WomenInSTEM

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Become The Change In Agric Business Development

Chikozuru Anyaogu



Growing up as a child, I always criticized the government for the state of my country until a few weeks ago when I heard of a lady who provided electricity for a village using biowaste, then I challenged myself to quit complaining and initiate the change I want to see in my country. With reference to Goal 2 of the 17 Sustainability Development Goals, it has become a dream to help Nigeria's agricultural businesses develop. Research has shown that countries that consume most of its own produce have taken the first step towards becoming a developed country. The final produce of most material evolves from agriculture even the energy sector is looking to agriculture to provide energy. We are a country blessed with fertile lands and farmers need all the support in other to have sustainable agriculture which will bring about food security.

> #Agriculture

> #SupportFarmers

Explore Nigeria

First story building in Nigeria, Badagry

The building is assumed to be one of the first storey building in Nigeria. According to history, the ancient structure was erected by Reverend Henry Townsend of the Church Missionary Society (CMS) and overlooks the Marina waterfront. The structure was occupied by Samuel Ajayi Crowther, the first African C.M.S Bishop when he undertook the translation of the Holy Bible from English to Yoruba. It was also used as Vicarage for Saint Thomas Anglican church.



The more than a century and half monument has been given a facelift to preserve it for coming generations.



Tafawa Balewa Square

TBS named after Nigeria's first prime minister was constructed in 1972 over the site of a defunct track for horse

racing. It is bounded by Awolowo Road, Cable Street, Force Road, Catholic Mission street and the 26-storey independence building. The entrance to the square has gigantic sculptures of four white horses hovering above the gate and seven red eagles, which are symbols from the national emblem signifying Strength and Dignity respectively. Other monuments in the square include the Remembrance Arcade (with memorials to World War I, World War II and Nigerian civil war victims) and the 26-storey Independence House, built in 1963 which was for a long time, the tallest building in Nigeria.

The square has a capacity for 50,000 people and has hosted several historical events including Nigeria's independence celebration which took place on October 1, 1960, as well as other musical, religious and national events.

Digital & Tech

Oladapo Omitogun

Helping the Nigerian economy has always been part of my mission, because we can continue to stay like this and the situation will get worse for our upcoming generations. They say when you're not informed you will be deformed. I believe in the power of digital skills, there is nothing you are looking for which cannot be found online, all the 17 goals agenda of SDGs is something that can be solved with the right information, digital technology, partnership, and sponsorship. We need to wake up. There is technology in agriculture that will make the sector to be more productive, therefore the solution to pursue poverty, zero hunger, good health and well-being is to apply technology. Also, technology in education makes studying and communication better and easier, and promote innovation and growth in industries, with the help of informed graduates and professionals. Technology for women cannot be left out. There are various digital opportunities for women in being oriented and standalone, many funds are being invested through NGO like Mercy Corp to tackle gender equality. Clean Water and Sanitation, Climate Change, Life on Land and below water are a host of other Sustainable Development Goals, that can be achieved by mitigating negative externalities with lessons learned by African Leaders at the Obama Initiative program (YALI NETWORK).

> #TechForNigeria

> #CleanNigeria

> #TechForImprovement

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Clean Power

Alexander Olatunde Akolo



Provision of affordable and clean energy is the 7th Sustainable Development Goal on the 2030 Agenda. Currently, Nigeria uses a lot of energy. It must, however, be known that energy used along all value chains are 'dirty'. In this regard, I can contribute my own quota in transforming Nigeria by installing photo-voltaic (PV) solar panels in rural communities to encourage energy access and clean energy use to meet this targeted objective which is in line with the Paris Agreement signed by President Buhari in 2015 at the Climate Change Conference.

> #CleanPower

> #ClimateChange

Promote Female Education

Ogbo Chibuiké

In September 2015, the United Nations came up with a sustainable development agenda which provides a platform for countries, agencies, and NGOs to focus on the most pressing global problems, and developing ways to measure progress and solutions. It is quite intimidating to take a look at these 17 goals and wonder how an ordinary person can make a dent that can impact on these problems positively. It is important to note that these goals are related to each other, a positive change in one outcome can lead to progress in other goals. **With the Bring Back the Happy Moment Foundation, an initiative which I co-founded in 2015, we intend to sponsor girls, as many as we could, to obtain quality education by sourcing for scholarships through the NGO.** With girls making up over 50% of the world's population, I believe by empowering them this could help end poverty in all its forms.

> #EmpowerGirls

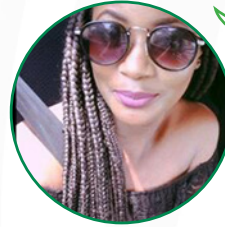
> #FemaleEducation

> #BringBackHappy



Ensure A Better Life

Chisom Umeh



How I can help transform Nigeria, relative to the 17 Sustainability Development

Goals. Nigeria starts with me and I will end poverty in all its forms. I will put an end to hunger, achieve food security, improve nutrition and promote sustainable agriculture. I will ensure healthy living and promote well-being for all. Ensure inclusive and quality education for all and promoting lifelong learning. I shall achieve gender equality and empower women and girls. Also ensuring access to water and sanitation for all, Access to affordable, reliable, sustainable and modern energy, ensure sustainable economic growth and employment. I will build resilient infrastructure, promote sustainable industrialisation, reduce inequality within and among countries. Make cities safe and sustainable, ensure sustainable consumption and production patterns, combat climate change and its impacts, revitalise global partnership for sustainable development. Use oceans, seas and forest resources sustainably. And finally, I will promote a just, peaceful and inclusive society.

> #EndHunger

> #Water&Sanitation

> #ReliableGrowth

> #SustainableDevelopment

> #JustAndPeacefulNigeria

Specialised Nigerian

Fisayo Watti



The number of graduates from tertiary institutions is not proportional to the number of graduates that gain employment. This is because tertiary education is simply not preparing graduates for the job market anymore. I am proposing the creation of new elective courses in tertiary institutions that would be offered concurrently with the regular courses.

These new courses would focus on a handful of the job possibilities available to a student taking a major course. So, for example, someone studying computer science would pick electives between such options as; network administrator, database administrator, web developer e.t.c. The students will then have to offer one of these courses along with their major. The aim is to give them all the skills necessary to function in a chosen career path so as to increase their chances of employment upon graduation.

> #SkillUpNigeria

> #SpecialisedNigeria

Progressive Energy

Kingsley Ikenna Aniagbaoso



The environment is an integral part of my development model due to the intimate link between climate and energy. Large communities of people live in darkness and thus need energy, but what they really need is better energy; Energy that is friendlier to the local environment and preserves the global climate balance of our planet. Therefore, I believe that any activity that would promote sustainability must meet this dual challenge. **Energy is a key engine of sustainable development. Wherever it is available, it helps to drive progress. Making energy accessible to as many people as possible has become my longstanding desire.** I want to develop innovative solutions to offer communities who do not have access to electricity an affordable, reliable and sustainable source of energy that contributes to the fight against climate change. Nigeria, with a comparatively higher presence of sunlight and poorly managed landfills, could become energy efficient.

> #EfficientNigeria

> #PoweredUpNigeria

Youth Leadership

Osayamen Ehiz. Emmanuel

Nigerians should look inward to solve our local problems.

The Nigeria of today has fallen short of what the founding fathers (Youth at that time) dreamed about. The way forward for me as a youth is for the Rule of Law to prevail in our institutions, No to impunity, and looting. The leaders of yesterday are here today and dreaming of taking our future from us tomorrow. In this democratic dispensation, the youths have been pushed aside by these leaders that don't believe in youths taking the mantle of leadership and bringing fresh ideas into the system. For #NigeriaStartsWithMe; **(1) There should be social welfare package for every citizen (children, youths, unemployed, old and vulnerable) in Nigeria. (2) The age bracket for any presidential aspirant MUST fall into 40-60 years. (3) The youths should participate in politics and run for offices. (4) Nigerians should look inward to solve our local problems.**

> #YouthLeadership

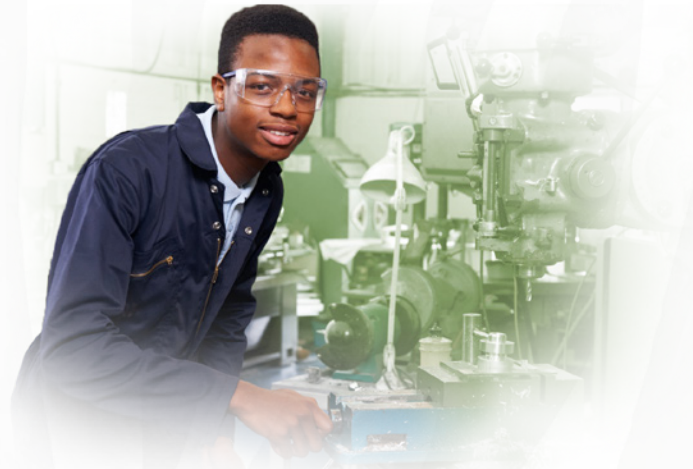
> #SocialWelfare

> #LocalSolutions

> #NoToImpunityAndLooting

Development Through Technology

Ibrahim Amoto Abdulsalam



NigeriaStartsWithMe by building technology hubs across different geopolitical zones of the country to foster innovation in trade and development. This is in line with SDGs No 9 which is Industry, Innovation, and Infrastructure.

> #Industry

> #Innovation

> #Technology

Eradicate Poverty

Osunsanmi Olajumoke



Poverty, which I can ascribe to be the root cause of hunger, food insecurity and oftentimes child and adult mortality, is a disease of the mind. To tackle this I must strive to acquire knowledge which would make me self-sufficient and self-reliant, build on what I learn and contribute my own quota to improving the quality of my life and lives of others around me. Since food is key, I believe I could encourage farming in my community to support the immediate need for food and to sell a portion of the products for profit to reduce poverty. In my little corner, I can help transform the quality of education and promote gender equality by creating awareness on the importance of education and also awareness on the fight against discrimination of the girl child using a top to bottom approach. I intend to be a role model in my immediate community by creating educational and training centers which would be accessible to the masses at the grass root. Conclusively, bearing in mind that Nigeria starts with me, I must begin to practice sustainability, I must consider the consequences (intended and unintended) of my proposed actions before I act. I am the change Nigeria requires.

> #EradicatePoverty

> #GenderEquality

> #FightDiscrimination

> #BackToTheFarm

Positive Results

Emmanuel Nmaduabuchukwu

Nigeria is a work-in-progress and together we can achieve anything.

Let me start by saying 'development is about people achieving positive results'. Nigeria is a country immensely endowed with bountiful natural resources. Unfortunately, these riches are not accessible to the common man. We must begin to take the bull by the horn to attain desired sustainable development. I am a proud Nigerian who believes that our personal contributions can yield sustainable development in the long-run, and help transform Nigeria to bring the 17 Sustainability Development Goals to reality even before 2030. Beloved Nigerians, we can start achieving these goals by engaging in the following activities: **1. Reinventing the Nigerian spirit of the will to fight on. 2. Agricultural boost. 3. Putting aside any cultural/ethnic differences. 4. Overcoming gender inequality. 5. Imbibing entrepreneurial spirit and partnership. 6. Social protection and peace. Don't be left out in these pursuit, Nigeria is a work-in-progress and together we can achieve anything.**

> #PositiveNigeria

> #UnitedNigeria

> #TheNigeriaSpirit

Create A Working Approach

Okoeguale Jacob

The transformation of Nigeria in relation to the sustainability development goals requires a working strategy and approach. Hence, there should be an inward looking and comparative advantage policy to drive the economy to its desired destination. This policy would require the government in partnership with the private sector to embark on a total agricultural revolution thereby transforming raw materials into finished goods through aggressive production. This will reduce importation and promote export. Items such as rice, toothpick, leather products etc shouldn't be imported when we have arable land, animal skin, bamboo etc. With this approach, 60% of the sustainability development goals will be achieved such as food security, sustainable economic growth etc. The comparative advantage approach relates to when one country can produce a good or service at a lower opportunity cost. Scholarship should be given in the area of science and technology to boost infrastructure maintenance and subsequent production technological tools

> #BoostAgriculture

> #BoostEducation

> #SustainEconomicGrowth

Income Equality Through Financial Education

Chinonso Nwagha

There is no benefit in saying that income inequality is a myth in Nigeria. This reality can not be wished away; sadly, the society has accepted that all fingers are not equal, hence, there must be the haves and the have-nots. In my opinion, bridging the gap between the rich and the poor entails providing equal opportunities to both income classes. Usually, the rich seize investment opportunities and grow their financial assets while the poor refuse to capitalize on the opportunities around them and instead complain about the economy with no solution in mind. A greater percentage of the poor are imprudent with their financial affairs while the rich are very strategic at it.

In plain words, the poor need to be financially responsible for taking advantage of investment opportunities that lurk around them and I am geared towards providing a sound financial education to Nigerians.

> #FinancialEducation

> #IncomeEquality

> #InvestmentOpportunities

Create An Integrated Education Model

Affia Emmanuel

Education, its action, and outcomes immediately and remotely cut across the entire sustainability development goals. I believe Nigeria needs to look beyond the present form of education to recognize the dynamic relationship between transforming Nigeria's social, economic and environmental dimensions and promoting inclusive, equity, quality and lifelong learning in education. There is need to engage a wide range of education stakeholders from various professional and geographical backgrounds representatives

from Education Ministries, development organisations, the private sector and academia to critically reflect and explore actions to achieve transforming Nigeria through equity, access to quality education, and lifelong education. The idea is to move from universal primary and secondary education to also include the entire cycle from 'cradle to grave', spanning all levels and types of education. Education should not end in the classrooms. This can be achieved through the integration of efforts within the education sector, across sectors, partnerships, and collaborations, with the aim of not only building effective models for positive change but also to assist in mobilizing resources, and the financial and technical support needed.

> #IntegratedEducation

> #CradleToGrave

> #EducationSupport

> #QualityEducation

Tackle Poverty Through Education

Saviour Bassey Egwu

Nigeria over the years has been faced with so many challenges (Ranging from bad, governance, education, poverty and electricity). I would like to tackle poverty by promoting compulsory education to children in villages and rural areas. Children need to have the tools available to them in order to study in nursery schools, high

school, college, and beyond to help them acquire the finances to support not only themselves, families and the society. By having education available to children, I believe that the rate of poverty can be reduced and children especially will have the opportunity to live a wonderful and rewarding life. I place more emphasis on children because they are the future leaders (presidents, doctors, engineers, teachers, programmers etc.) of the society. As a passionate Nigerian, I would use most of my resources to help my community to provide educational material to nursery, primary and secondary schools in the rural areas and villages across the continent. Knowing that majority of those living in poverty are in the Rural areas and villages.

> #CompulsoryEducation

> #StudyTools

> #RuralEducation

Provide A Holistic Solution

Aru Christopher Chinomso

Nigeria is a blessed country. It can be made a better place for all of us, our children and generations yet unborn. The challenges that have befallen Nigeria are challenges all around. We can sit still listing them and it won't be finished. Let me single out a few: First, we are still grappling with structural defects – we have to address that. It is like the foundation of a house that is not strong. Some people talk about nobody loving Nigeria. But Nigeria is well loved. It is just a few, the elite that does not love Nigeria. Today, 83 percent of our resources go into running the government. In my opinion, Nigerians are not getting value for the bloated cost of governance. So, we must go back to the structure and see how we can make it better, cheaper and cost effective. The second issue that is closely related to this

is the acquisition of knowledge and the application of lessons learned to continuously improve and be better. People learn better by doing, but the military didn't allow our politicians to learn. People make mistakes but you learn along the line and become better. Many people believe we must address our problems holistically and not in a piecemeal manner. Do you share that perspective? Yes, we must take a good look at the foundation because our problems must be viewed holistically. Our political and business leaders are the elite, they should not take one solution and think they can use it to solve all Nigeria's problems. When you move away from the issue of structure, you come to the issue of the economics of retrogression which was practiced for many years until we got to the time of Structural Adjustment Programme (SAP) under the Babangida administration.

> #HolisticSolution

> #StructuralAdjustment

> #ReduceGovernanceCost

> #LearningGovernment

Reduce Cost of Governance

Ogundeyi Olasunkanmi Ayoola



From my point of view, I will advise that our country should reduce its recurrent expenditure by cutting avoidable governance cost, promote sustainable development and spend more on educating youths of all gender and races, so that the youth who are the future of tomor-

row can use their learnt skills to end poverty, promote all citizens well-being, develop their innovative ideas, make sustainable use of the country's resources, promote the use of local materials for production and development, invest more in agriculture and ensure peaceful co-existence of the multi-ethnic groups in the country.

> #SustainableResources

> #EndPoverty

> #ReduceCostOfGovernance

> #PromoteUnity

> #InvestInAgriculture

Youth Mentorship & Empowerment

Edegbo Stephen

The seventeen (17) United Nations Sustainable Development Goals (SDGs) can be summarized to mean 'Ensuring a better life for everyone in the world'. Most of the SDGs apply to Nigeria as the country is plagued with high poverty levels, low education rates, gender inequality, high unemployment rates, high levels of insecurity, etc. I believe all these problems that Nigeria is facing can be solved if Nigerians, the youth especially make a decision to make the country a better place to live by making the SDGs a reality. I believe I can make a positive impact and help transform Nigeria by empowering and encouraging young people to follow their passion and become entrepreneurs by assisting them with capital and mentorship. If Nigerian youth can be empowered to be successful entrepreneurs, several of the SDGs would be achieved as unemployment rates and poverty levels would be drastically reduced, resulting in a successful transformation.

> #MentorNigeria

> #EntrepreneurNigeria

> #ReduceUnemployment

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Good Sense of Patriotism

Usman Alexander Omachonu

It has become obvious that Nigeria is a rich nation but yet records high level of income inequality which has become a limitation to its economic growth. We the youth have pivotal roles to play, putting into use our various talents in order to become more productive in our diverse fields. To move Nigeria forward, we need to embrace locally manufactured products as well as engaging our research institutes to ensure that quality products are not compromised. Like the saying goes "Success is an unending journey", there's need for us to continuously make relentless effort towards building our nation Nigeria but first we need to have good sense of patriotism which is fundamental in achieving the development of a nation.

*To move Nigeria foreword,
we need to embrace locally
manufactured products as
well as engaging our research
institutes to ensure that quality
products are not compromise*

> #Patriotism

> #EmbraceLocal

> #Research

Corruption In Education

Jennifer Chinonye Umeh

As a campus Correspondent, my research proved to me that corruption is so deeply ingrained within the different higher institutions in Nigeria to the extent that it would be improbable to completely abolish the practice of corruption taking place in Universities, Polytechnic, and College of Educations. Corruption is simply a 'way of life' for many students and lecturers – committing sleaze & being dishonest is 'part' of the system. The only way they fathom getting into political positions is through gaining influence with 'money' & essentially 'buying' their positions and sleeping with many students because no one is bold enough to challenge them. Getting rid of corruption is easier said than done. It can be done but the disgusting attitude instilled within these Students and Lecturers is that they can get away with crime, sexual harassment etc. making the prospect doubtful. Above all, to completely eliminate corruption in our tertiary institutions, we need to eliminate human greed. as long as greedy people have the power to influence a variety of things in their favour, there will always be corruption. We should also encourage students to speak and stand up for their right.



> EndCorruptionInEducation

Inclusive Nigeria

Ukabam Chukwuemeka

The importance of an inclusive society is paramount in the transformation of Nigeria, especially in the wake of terrorism, religious intolerance, vandalism and protests in the country. Our founding fathers were aware of it and did as much as they could to resolve the problem by establishing zoning in our political parties, awarding of ministerial positions, the NYSC and now N-POWER. This are all good, but have they provided the required transformation or brought about more deformation? **When a society complains about not been included in the government plans, does the government take immediate action for resolution or it waits till there is collateral damage?** A recent example is Libya: Protests started in 2011 and was allowed to continue till 2014, which gave birth to the civil war they are still currently facing. They were once the number one oil producing state in Africa, now they can hardly produce anything. That's reason enough not to segregate and run an inclusive society.

> #InclusiveNigeria

> #NoSegregation

> #OneNigeria

> #OnePeople

Explore Nigeria

Oguta Lake

Oguta Lake is a lean 'finger lake' formed by the damming of the lower Njaba River with alluvium. It is Referred to as Ogbuide or Uhamiri by Oguta locals, the Lake is the second largest lake in Nigeria and has attracted a lot of visitors and tourists over the years. The lake is important to the people of oil-rich Njaba River basin as a source of water, fish, tourism and an outlet for sewerage. Certainly spectacular, the confluence of the Blue Lake (Ogbuide) and Urashi River also in Oguta is an uncommon gift of nature to behold. While the Oguta Lake appears blue, the Orashi



is brown and muddy, and they never mix up. Tourist attractions include relics of gunboats destroyed by the Biafran soldiers, the colonial jetty, and the famous Ojukwu Bunker with a tunnel that runs under the lake connecting both banks of the lake and houses of famous colonial masters who lived in the area.



Gidan Makama Museum Kano

Gidan Makama Museum Kano or Kano Museum served as a temporary palace of Kano before the current palace Gidan Rumfa was constructed in the 15th century. The museum has significant collections of arts, crafts, and items of historic interest related to the Kano area.

It has 11 galleries, each with their own centre of focus. Galleries include the Zaure or the main entrance hall with displays of traditional materials, city walls, and maps of Kano, the history of statehood, Kano in the 19th century, the Civil War, economy, industry and music. An open space inside the museum acts as a performance stage for a Koroso dance and drama group.

The museum is recognised as a National Monument.

Zero Corruption & Fair Participation

Olukunle Owolabi

I have a dream! I have a dream! I have a dream for Nigeria. My dream for Nigeria is in line with the United Nations 17 global goals for sustainable development in helping in the improvement of Nigeria. This dream is founded on



three key points: Zero Corruption and Fair Participation in Governance. This can be achieved by a timely and punitive Judicial justice in cases of corruption and criminal issues in others to serve as a deterrent to others. The INEC should also be properly monitored in order to ensure equality and fairness in election matters. Increased awareness of environmental implication of our activities. More media programs and seminars should be conducted to educate Nigerians about our individual contribution to drought, famine, flood, climate change & global warming, development, entrepreneurial and industrial orientation and motivation. More grants and support should be given to SMEs in order to promote economic growth.

> #ZeroCorruption

> #IndustrialOrientation

> #EconomicGrowth

Bio Energy

Bolaji A. Olanrewaju



Poverty in Nigeria can be linked to a number of reasons, one of them being the epileptic power supply. The introduction and use of bio-digesters can be used to generate biogas from organic waste, which would have otherwise been dumped in landfills, nearby rivers or worse. The

generated biogas is fed into gas turbine engines which will, in turn, generate electricity which can be used in households and in businesses. The sludge produced as a byproduct of the process can be sold as fertilizer to nearby farmers which should help reduce their overhead costs. The many benefits this process offer ranges from the generation of green renewable electricity to the reduction of greenhouse gasses, proper treatment, and disposal of organic waste among others. Also, it meets several of the sustainable development listed by the UN such as reduction in poverty and hunger, more clean water and sanitation, climate action and the generation of affordable and clean energy, which I believe should put Nigeria on the map.

> #BioEnergy

> #SustainableDevelopment

> #ClimateAction

Explore Nigeria

Obudu Cattle Ranch



Obudu Mountain Resort (formerly known as the Obudu Cattle Ranch) is a ranch and resort on the Obudu Plateau in Cross River State, Nigeria. It was developed in 1951 by Mr. McCaughley, a Scot who first explored the mountain ranges in 1949. The Obudu Mountain Resort is found on the Obudu Plateau close to the Cameroon Border in Cross River State. The climate on the Obudu Cattle Ranch is the semi-temperate mountain climate and it offers total contrast and a welcome respite from Africa's tropical heat. Recently, a cable car was added from the base to the top of the plateau which gives visitors a scenic view while bypassing the extremely winding road to the top.

Obudu Cattle Ranch offers a beautiful escape from city life and it is one of Nigeria's top tourist destination.

Gender Equality



Ifeyinwa Okoli

Gender equality is a subject in Nigeria where a lot of ignorance still exists.

There are various programs and opportunities available for women and girls in STEM and entrepreneurship, unfortunately, a lot of women do not have access to it due to lack of information. Enlightening as many women and girls as possible that I know so that they can take advantage of the available opportunities will help empower more women. Also informing these women of their rights regarding employment laws and wage rates, reporting to the relevant authorities when they are victimized or assaulted in any manner will give the women the courage to pursue their goals and businesses with confidence and without fear. The men also have a part to play and by providing other men information on issues pertaining to women, it allows them to be more supportive of the women and programs relating to women.

Enlightening as many women and girls as possible that I know so that they can take advantage of the available opportunities will help empower more women

> #WomenEntrepreneursHIP

> #WomenInSTEM

Improve Cleanliness & Hygiene

Anazodo Ifedinma



Nigeria is the Giant of Africa, yet this name is a poor reflection of her

socio-economic status. I believe I can help Nigeria by encouraging recycling, avoid to the barest minimum, the use of appliances and poorly serviced vehicles that contribute to ozone depletion. I can also create awareness of the dangers of improper waste disposal processes that endangers life on land and life below water. In the best of my capacity, I can promote and sponsor gender equality in all spheres by empowering women with life skills and educating them. This, in turn, will help eradicate hunger, poverty, child mortality, issue of poor education and well-being, etc. **UNICEF in 2007 said that empowering a girl is a country's best investment.**

> #RecycleNigeria

> #BuildLifeSkills

> #ImproveEducation

Eradicate Poverty

Egberongbe Yetunde

It is no doubt that Nigeria is a blessed nation with an abundance of natural resources which can be mobilized for effective and efficient utilization thereby increasing economic growth and development. In order to achieve these goals, each and everyone has a significant role to play. Yes, Nigeria starts with me. Eradicating Poverty is one of the greatest challenge facing Nigeria. With access to the necessary resources, I will proceed on large scale farming whereby a lot of people will be economically engaged, this will lead to additional food supply, reduced poverty, and hunger. It is very important to note that good health is a product of healthy food and healthy living. I will make room for a good irrigation sys-



tem and clean water for consumption, there will be gender equality with reference to the workers, how I treat people, decent work, and reduced inequality. In addition, I will run a continuous campaign on the need for peace, justice, stability, human rights and effective governance based on the rule of law which are important conduits for sustainable development. In conclusion, these goals can only be realized with a strong commitment not just from me alone but from everyone, and commitment to global partnership and cooperation. The world is one global village, interconnected than ever before. Therefore, access to technology is an important way to share ideas and foster development. Finally, I would suggest an integrated approach which is crucial for progress across the multiple goals.

> #EradicatePoverty

> #GoodHealth

> #CleanWater

> #IntegratedApproach

Improve Birth & Family Planning Education

Ogunmuyiwa Oluwatoyin Aminat

The objectives of SDGs can be achieved by collaborating with committed stakeholders including government, public and private sector agencies and organizations, but I also have an important role to play. To help reduce the rate of poverty: I will advocate for birth control. Lots of women are giving birth to a number of



children they can't cater for, which has led to an increased level of poverty. To reduce this, the ministry of health and religious leaders can help educate and teach their members on the importance of birth control. To help promote sustainable cities and communities; to reduce robbery and to promote safety in the rural community vigilante groups should be encouraged and mobilized through the landlord associations. And also, mobilization of youths between the ages of (18-25) to help clear abandoned spaces in the community will promote good sanitation in the area.

> #FamilyPlanning

> #FamilyPlanning

Improve The Energy Sector & Diversify

Adewoyin Emmanuel Kolade

Nigeria is blessed with abundant resources spanning through mineral resources, natural resources, intellectual resources, etc. but due to mismanagement of these resources, the economy is in comatose which has resulted in a poor standard of living, high level of poverty, unemployment, etc. The Energy sector is key to transforming Nigeria. Studies have shown that the energy sector is a major driver for sustainable growth and development of an economy. Oil is the main source of energy but there is need to diversify – looking into renewables energy. Diversifying will develop the energy sector which will lead to economic growth and better standards of living, employment opportunities and jobs would be created, environmental degradation will reduce as gas flaring will reduce due to alternatives to fossil fuels which in turn reduces the negative effects of climate change. My submission is that Nigeria needs to diversify.

> #NaturalResources

> #CleanEnergy

> #DiversifyForGrowth

Preserve Nature

Etoh Jessica Onyekachi



Gender equality is a precondition for eliminating poverty and promoting sustainable economic development through female empowerment. Through indigenous communication styles such as debates, drama, personal interactions, I shall introduce new ideas and concepts of gender equality to adults and children. **I would become an advocate of the tree planting initiative ensuring a conducive atmosphere for food production, healthy living, and higher productivity, thereby providing employment, combating drought and ensuring water availability which will, in turn, eradicate poverty.** I would form an Environmental Volunteer Corp in my locality, campaigning for the preservation of nature which mitigates adverse effects of global warming including greenhouse gasses, flooding. Furthermore, I would petition the government to reintroduce the free Universal Primary Education and ensure teachers are provided in adequate numbers and quality. I would also create a platform for the donation of new and used textbooks, and distribute to local and rural schools in dire need of them.

> #PlantTrees

> #PreserveNature

> #FreePrimaryEducation

Practical Solutions To Energy Problem

Onyedika Chineke

Problems need solutions, long lasting solutions need sustainable ideas and these ideas rest in the minds of us humans. As a chemical engineering graduate, one of my aims is to use the practical knowledge I gained to provide long lasting solutions to problems set before me that will, of course, have a ripple effect on the overall transformation of Nigeria. A good example is lending my hands into in-depth research on other alternatives to efficient energy supply in Nigeria (with a focus on renewable energy sources), educating and training Nigerians in that line and ensuring that this knowledge is passed on so as to ensure a sustainable kind of development. Implementation of these alternatives will in a long run, reduce the overall energy cost as pressure will be reduced on the already existing ones, also educating indigenes, putting gender equality into consideration will foster self-reliance, higher standards of living and sustainable development.

> #AlternativeEnergy

> #GenderEquality

> #ImproveLivingStandard

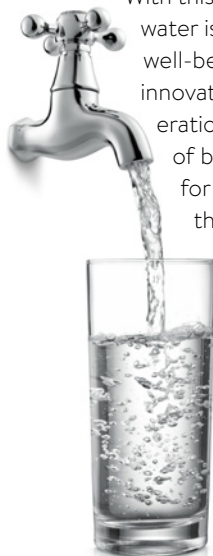
Self Sustaining Communities

Kingsley Amadi-Bennett

Equity, peace, and justice hold the foundation of the 17 SDGs. These have the capacity to transform the country economically through improved and modern agricultural methods; ideally, 40% of Nigerians can be employed here.



With this, there will be reduced hunger and poverty. Clean water is essential for sanitation, good health, and general well-being. To foster economic growth, there's need for innovation and modernization of infrastructure. Consideration should be given to the environment by the use of bio-degradable materials and use of clean energy for power such as wind and solar. Education reduces the gap on gender inequality. To this end, every city and community need to be self-sustaining. Water and land resources are inalienable entities in economic recovery. The country must increase crude production to about 2.5mbpd. Other natural resources must be explored. The above will be my approach towards the economic recovery of Nigeria.



> #CleanEnergy

> #ExploreOtherResources

> #CleanWater

> #GoodEducation

> #Innovation

Explore Nigeria

Walls of Benin (Iya or Benin Moat)

The Walls of Benin were a combination of ramparts and moats, called Iya in the local language, used as a defense of the defunct Kingdom of Benin. Considered to be one of the great wonders of the world and the largest man-made structure lengthwise and was hailed as the largest earthwork in the world. It is estimated that earliest construction began in 800 and continued into the mid-15th century. The Benin Walls were ravaged by the British in 1897 during what has come to be called the Punitive expedition. Scattered pieces of the structure remain in



Edo with the vast majority of them being used by the locals for building purposes. The site was added to the UNESCO World Heritage Tentative List on 1 November 1995 in the Cultural category



Erin Ijesha Waterfalls

Erin-Ijesha Waterfalls (also known as Olumirin Waterfalls) is a popular tourist attraction in Erin-Ijesha, Osun State.

The waterfall is an exciting and awe-inspiring experience with nature. The waterfall exudes a therapeutic ambience which only something natural can produce. Each step of the waterfall has a flowing fountain that marks the mystical nature of the place. The gigantic Ridge constitutes a conspicuous eye-catcher for every traveler along the Ilesa-Akure expressway, as it towers into the distant skyline, forming a spectacular background for the sleepy towns of Erin-Oke, Erin-Ijesha, and Erinmo. The people of Erin-Ijesha believe that the waterfalls exude from a big pot located at the top of the ridge. Exciting activities at Erin-Ijesha waterfalls tourist resort includes Swimming, base jumping (new potentials), rock climbing; bird and game watching etc.

Quality Education & Reduce Hunger

Okoro Stanley

The wealth of a nation lies in the thoughts and actions of her citizens, therefore, we all have a role to play in the development of Nigeria. Obtaining quality education is the foundation for improving people's lives. I will, therefore, support policies and initiatives that increase access to quality education and promote learning. I can start

a snail farm which will provide meat which is high in protein. This will reduce hunger and improve nutrition. Buying agricultural produce from local farmers, either for consumption or processing, will promote sustainable agriculture and food security. I can identify and develop business opportunities that will create employment and foster economic growth. By supporting neighbourhood businesses, patronizing and promoting locally-made goods, I can keep people employed and help to eradicate poverty. To reduce inequality, and promote peace and justice, I will speak against social discrimination and exclusion. I will also promote gender equality and voice my support for women representation in politics and leadership. I will do my quota and encourage others to join hands. Together, we all will contribute to the transformation of Nigeria.

> #QualityEducation

> #ReduceHunger

> #ReduceInequality

> #GenderEquality

Patriotic & Community Support

Ifejiofor Chukwunonso Benjamin

Making Nigeria a better place, a vision to be pursued by patriotic citizens in line with sustainable development goals. Sustainable developments are developments that take into account political, social, economic and environmental factors. I am to be law abiding, shunning every act/malicious statement that stirs violence, leading to loss of life and properties. A duty to promote

peace in my immediate environment, a conscious disregard for tribalism, nepotism, cronyism and misogyny. Maintenance of a healthy society by keeping my environment clean. Educating my neighbours to abhor indiscriminate disposal of waste, educate them on the need to maintain personal and public proper hygiene. Working with other members of Rotaract club; embarking on community projects, distributing mosquito nets, sanitary pads, Anti-Malaria drugs, reading materials etc, to rural dwellers. Creating awareness about the need for immunization and vaccination with a view to having a polio-free society.



> #LawAbiding

> #PromotePeace

> #HealthySociety

> #HealthAwareness

Farming for NYSC

Oladimeji Abiodun



My own take on #NigeriaStandWithMe is this. The present Government implemented the NYSC scheme as a means of allowing graduates understand the culture of other parts of the nation but over the years this has been eradicated, leading to different people not being fully utilized and graduates not knowing much about Nigeria. What I can suggest is this, if the government is serious about farming then ALL NYSC corp members should be deployed to farms. Those not even doing anything are already been paid so why doesn't the country make use of the cheap labor it has. we need a very serious and sophisticated logistics scheme, for this, I believe Sahara is up to the task. Cheap and low-cost housing are developed to accommodate these Corpers and everyone is deployed to the farm. You will be surprised to know that after this exercise everyone will be independent and we will have enough Agricultural produce to go around making Nigeria the country that feeds the whole of Africa. Where does SAHARA come in? We are an energy company and we are only known to sell gas and aviation fuel without any big impact on the economy. We can simply partner with the Federal Government so as to support this scheme and before we know it Sahara energy is on the lips of everyone. An aspect of the NYSC scheme will be fully sponsored and supported by Sahara energy.

> #GraduateFarmers

> #LowCostHousing

> #TechForImprovement

Stop Gas Flaring

Okibe Lilian



It is no news that Nigeria is at a difficult time in its economy. The state of the nation is below standard and it is essential that we Nigerians collectively rise up both in thinking and actions to deliver the nation from its present predicament. At this point, we must discontinue practices that have no positive impact on the growth of the nation; one of which is gas flaring. Instead of this harmful practice, electricity can be generated from this natural gas using natural gas fuel cells which are a clean means of power generation. This will accomplish nos. 7 and 13 of the SDGs. This method will also solve the power shortage problem in the country thereby attracting more investors who will create more job opportunities for the citizens which in turn will reduce poverty (no.1 of the SDGs). The country could also venture more into natural gas exploration which will increase our GDP and ultimately reduce poverty in the country.

> #NoGasFlaring

> #CleanPower

Transition To Clean Energy

Abedo-Osuagwu Stephanie Jennifer

The role of energy in the development process of a country cannot be overemphasized. A clean and sustainable energy source incontrovertibly helps to eradicate poverty and save lives. The use of solar energy, I believe is the way forward on the journey to a more developed Nigeria. Weather conditions are favorable. It produces zero emissions and proves to be a clean source of energy. The cost of maintaining and running solar panels is low and it lasts for up to 30 years of usage which proves to be sustainable. The cost of acquiring the components may be expensive but it is worth every penny. I would like to be part of a team that is driven to power homes with photovoltaic cells. This will lead to lower electricity bills which then lessens the financial burden on low-income earners. I believe we can open the mind of the government to the endless possibilities of solar energy.

The use of solar energy, I believe is the way forward on the journey to a more developed Nigeria

> #SolarIsTheWay

> CleanEnergy

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Empower Women & Children

Ruth Ishola

The essence of empowering women and children cannot be overemphasized. **'When you train a woman, you train a nation.'** So the saying goes. Programs are in place on gender equality, girl child care, inclusive and equitable education for all. However, availability of relevant schemes for the internally displaced population is presently inadequate. Many internally displaced people have returned to their respective homes but still, their number in Nigeria rose to about 2,150,000 in December 2015 (IDMC 2016), the majority being female and 56% being children. Adequate books, vocational equipment, and training should be provided for the children and women respectively to make them settle easily on their return home. More vocational centers should be established in their host communities for their benefits. Damaged infrastructures such as schools, markets etc. should be rehabilitated in their homes to encourage their quick return. For the realisation of the above, I intend to join forces with existing and new NGOs as my contributory participation. #NigeriaStartsWithMe



> #EmpowerWomen

> #GenderEquality

> #MoreVocationalCentres

> #OnePeople

Eliminate Oppression

Obiagwu Precious Chinonyerem



SDGs seek to build on the MDGs. My contribution to the transformation of Nigeria with reference to the 17 SDGs are highlighted below: Speaking up in defense of individuals in my online and offline communities who are, or seem to be oppressed by other individuals; and reporting bullies where there are appropriate

channels. Advocating for the education and empowerment of girls and women by encouraging girls to go to schools and not to feel inferior to their male counterparts. Moving beyond the model of “first study, then work” to a model of lifelong learning and inspiring others to do the same. Forwarding to and sharing articles with my contacts and network on issues revolving around SDGs that can help move Nigeria forward such as articles on agriculture, healthcare, and well-being, child and women rights, reducing inequalities, responsible consumption, combating climate change and sustainability of life.

> #EliminatedOppression

> #EmpowerWomen

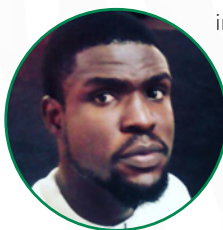
> #SchoolForGirls

> #SustainableLife

Sustained, Improved Economic Growth

Jesutimilehin Adeshina

All Nigerians, have a part to play in making sure that all the sustainability development goals come to fruition. Hence, it is expedient that one picks a goal of interest and passion and then becomes devoted to



the cause. I have a passion for promoting sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all. Firstly, because I’m a job seeker, and secondly because I understand the perils of the unemployed. I hope to advance personally and professionally in my chosen field. Then bring all my expertise, experiences, and entrepreneurial skills to the fore in starting up a company in the same sector and in the long term, a group of companies, which would be committed to employing, developing and empowering individuals with the same values, vision, and ethics as me. This, in turn, will reduce the rate of unemployment and help Nigeria to have a better enabling environment for industrialization

> #SustainedEconomy

> #DecentWork

> #ReduceUnemployment

> #Industrialization

Industry & Justice

Ebomah Ikechukwu Franklin

The need for taking proactive measures to make a positive impact in the transformation of this great nation is long overdue. John F. Kennedy once famously said in his inaugural address, “ask not what my country can do for me but what I can do for my country!” And on that note, I wish to use this article as a platform for adding my own input in the quest we should all take to transform Nigeria. It is safe to say that such a development would only logically take time but using the 17 sustainable development goals as a reference point, a conceptual blueprint is drawn upon which to build upon. Of the 17 SDGs listed, I find numbers 9 (Industry, Innovation &



Infrastructure) and 16 (Peace, Justice & Strong Institution) to be most critical in that regard. Implementing an economic policy that favors pro free markets and capitalism with regard to ease of business and private capital, allowed on a community by community basis to operate in itself spurs growth, reduces unemployment and improves the standard of living - thereby going a long way in reducing poverty to the barest minimum. In order to maintain such economic policy, strong political policy will come in handy to give business and trade, security and upholding laws of the land for stability. This in the sense that reduction of uncertainty by enforcing the law, leads to better ease of business and thus economic growth and prosperity.

> #Industry&Innovation

> #FreeMarkets

> #Peace&Justice

> #BusinessSecurity

Education For The Displaced

Owoicho Christopher

With the social unrest in the North-Eastern part of Nigeria, Internally Displaced Persons who are predominantly children have had the challenge of quality education affecting their fundamental development as they could not have access to an inclusive and equitable quality education with lifelong learning opportunities. After



a visit to two of these IDP camps by my friends and I as members of NYSC-SDG we realised we could help solve this problem by offering our teaching services, and this we did in partnership with an NGO; Life Initiative Builders. With regular visits to these camps, which were situated at New Kuchigoro and Durumi we were able to engage the children in learning activities. By raising awareness to this end I feel I can convince other learned youths to voluntarily participate in this initiative so together we can help solve the challenge of quality education in the IDP camps.

> #EducationForIDPs

> #InclusiveEducation

Let's Embrace Change

Ayotomiwa Ogundare

Nigeria which is often referred to as the giant of Africa is experiencing an economic recession. This is a result of the backlog of several activities, inactivity, and actions of Nigerians. Nigeria is plagued with a lot of problems ranging from mono production, corruption, poverty, inequality, mismanagement of funds, inadequate basic amenities and infrastructure to inadequate sustainable energy.

The 17 sustainability development goals were developed in order to address these problems and more. Nigerians fail to recognize the importance of change not only at the government level but also at the individual level. Change does not occur in isolation. True change only occurs if individuals embrace change in their personal space and implement these changes in public. In order to help achieve the 17 sustainability goals, I would stand up for justice, equality and fairness both privately and publicly to promote the growth and development of the country.

> #Justice > #GrowthAndDevelopment

> #Equality&Fairness

Zero Hunger

Egwaikhide Presley Izeke



ZERO HUNGER is defined as a state in which a person, for a sustained period, is able to eat sufficient food to meet basic nutritional needs. One of the SDGs spearheaded by the United Nations is "Zero Hunger", which basically consists of ending hunger, achieving food security and improved nutrition and promoting sustainable farming, all by the end of 2030 According to FAO statistics, 90 million Nigerians are hungry and without adequate food to eat. Zero Hunger can be achieved in Nigeria through the following.

- 1) Encouraging partnership between Government and Corporate bodies in order to donate food items to those in most need of it.
- 2) Investing in agriculture by making available the right kind of tools and resources needed by both small scale farmers and rural entrepreneurs to transform struggling communities into thriving places.
- 3) Easy access to credit loans. These and lots more are ways in which Zero Hunger can be achieved in Nigeria by the year 2030.

> #EndHunger > #Goverment&CorporatePartnership

> #InvestInAgriculture > #EasyCredit

Come Together for Safer Communities

NsuhAbasi Udoituen

A bundant natural resources, blooming vegetations, beautiful and hardworking people, are just a few phrases that describe the Nigeria I desire. A country where we shall join our hands together to end poverty, see each other as equals irrespective of tribe, gender, religion or societal status. A Nigeria where literacy is paramount and good health is assured. I have a role to play in ensuring a sustainable Nigeria; you do too. From keeping our compounds and surrounding gutters clean, planting gardens, to regular medical check-ups, recycling and properly disposing of our waste. Nigeria is not safe until I am safe, and I am not safe if my community is not safe, and my community is not safe if I do not take responsibility for its safety. A sustainable Nigeria depends on me; a sustainable Nigeria starts with me.



> #EndPoverty

> #GoodHealth

> #LiteracyForAll

> #SafeCommunities

> #SustainableNigeria

> #ResponsibleCitizens

Food Security & Sustainable Living

Prince Ochonma

I am a Nigerian and transformation of Nigeria starts with me. It starts with planting trees at my backyard to sustainably managing life on land, achieving food security and ending hunger. It starts with teaching the younger generation about gender equality and the need for quality education. It starts with saying NO to open water defecation which affects life below water. Providing clean water supply, boosting good health and well-being. Reduce inequalities, thus creating a decent work environment for economic growth and justice for all. It starts with me practicing responsible consumption and production and patronizing clean energy products thereby combating climate change and making cities & communities safe and sustainable. Partnership for the goals will not only end poverty but also have positive and ripple effect on all tiers of my beloved nation.



> #FoodSecurity

> #GoodHealth

> #CleanEnergy

> #EndHunger

> #EducationForTheYoung

Explore Nigeria

Gurara falls

Gurara waterfalls sit between Suleja and Minna in Niger State, about an hour's drive from Abuja. The Gurara falls and river according to folklore were named after two gods once worshiped by the Gwari people: Gura and Rara. The Gurara Falls is an area of outstanding beauty and becomes even more spectacular after the rainy season when the water becomes a raging torrent. The environment is pristine and it is known to have great potentials for sports fishing and wildlife viewing, including bird watching. The fall is at its peak between April and November and its lowest between January and March. It spans across 300 meters and drops 50metres below.



National Theatre

The National Arts Theatre is a multi-purpose national monument for the preservation, presentation, and promotion of Nigerian arts and culture and the primary centre for the performing arts in Nigeria. The monument is located in Iganmu, Surulere, Lagos. It was built by the President Obasanjo military regime in 1976 and its exterior is shaped like a military hat. The theatre which is about a half an hour drive from Lagos Island is one of the best masterpieces of Nigeria and a major Lagos attractions with an auditorium that has the capacity to seat around 3,000 persons and a conference hall that can accommodate around 800 people. The hall is equipped with facilities for simultaneous translation of 8 languages.

Improve Education

Adelugba Olajesu Victoria



Nation building begins with self-development, family development extending to community development and finally the development of the nation as a whole.

Nelson Mandela said “education is the most powerful weapon that can change the world” and I always say “educate a child you educate a nation”. I believe that Education serves as a foundation for achieving the other SDGs. Although there’s been progress made in the area of access to education, more can still be done to reduce the rate of uneducated children and give

Nigerians a better future.. In a bid to achieve this, I intend to start with proper sensitization to stir the mind of parents on the need for educating the young child and partner with an NGO on a “slum to school” initiative which would involve building a mini education center so at least 10 out of 20 uneducated children can have access to basic education.

Education is the most powerful weapon that can change the world

#ImproveEducation

> #SlumToSchool

Patronize Made In Nigeria

Alozie Ikechukwu Godwin

Everyone has a role to play in the transformation of their nation. From an individual to the family to the community and the government, all hands must be on deck in bringing about the much-needed change we desire. In transforming Nigeria, I patronize locally made commodities and encourage others to do so to promote creativity, em-

ployment, and self-sustainability of the nation. With partnership and sponsorship, I can organise sensitization workshops and awareness exercises on the need for proper personal hygiene, environmental sanitation, care of the body, and disease prevention. As social media is gaining popularity all over the world, I can use platforms like facebook, WhatsApp and twitter to reach out to Nigerians on the Sustainable Development Goals. I can share information on health, sex education, civic rights, entrepreneurship skills, environment, climate and many others.

> #PatronizeNigeria

> #SelfSustainingNation

> #CareForEnvironment

> EducationForSustainability

Education & Aid To Less Privileged

Mirabel Akpaka



The importance of education in achieving the SDGs cannot be overemphasised as very few or none would be sustainable without gains in education. According to a report by UNICEF in 2016, 59 million children had no access to education, with Sub-Saharan Africa accounting for more than half of them. To effect change, I will seek out formal and informal volunteering opportunities around me that seek to educate children of primary school age. I will also donate books and teaching aids to less privileged primary schools to help the pupils better understand their teachers. I would also lend a voice in any major way I can to emphasise the importance

of educating both the boy and girl child, thereby eliminating gender and wealth disparities. I will also educate people on the importance of the SDGs. This means more people knowing what is expected of them to make Nigeria better.

I will seek out formal and informal volunteering opportunities around me that seeks to educate children of primary school age

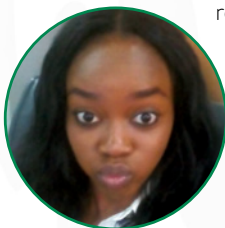
> #EducationForTheYoung

> #NoGenderDisparity

> #NoWealthDisparity

Save The Environment

Ololade Adeyemi



Taking into consideration the current situation, it is very obvious that the environment we inhabit isn't safe anymore, especially in the south-south area. From the oil spills, dark clouds, to unsafe water, we can all tell that there has been a great threat to human existence and the three major necessities of life: food, shelter, and security. As a Nigerian youth, I believe that the journey to a safe,

resilient and sustainable human settlement begins with me. Therefore I would start by acquiring a comprehensive understanding of what exactly I am supposed to do and evaluate if I have been doing it. I would then ensure I educate people around me regularly on the importance of maintaining a healthy environment. I will provide waste baskets to people and houses around me, encourage recycling, flag off social media campaigns that support sustainability and highlight the dangers people pose to their environment.

> #FoodSecurity

> #NoEnvironmentalPollution

> #HealthEducation

> #EnvironmentalSustainability

Food, Energy & Power Generation

Ogunniran Adedayo



The abundance of Nigeria's population is luckily commensurate with its potentials. However, it is usually disheartening when these potentials are juxtaposed with the current level of economic development.

Unfortunately, the latter is still FAR below what it should have been. What then could be done? 1.)

Invest in food supply with more focus on those crops with high yield. 2.) Maximization of power generation from other energy sources, like solar, biodegradables, etc. 3.) Investment in science & technology and human capital development. Conclusively, though not absolutely exhaustive, the implementation of the above alone will have its spillover effects on the achievement of most (if not all) of the SDGs. This is, therefore, the greatest suggestion I could give for the transformation of the nation. I hope the relevant public officials will look into these areas and implement these suggestions accordingly.

> #ImproveFoodSupply

> #EnergyGeneration

> #RetainHumanCapacity

> #InvestInScience

Promote Good Health & Hygiene

Okoro Mirian Obioma

It is true that the Nigerian leaders have a huge role to play in reaching Global goals, however, I have my own part to play towards the achievement of the seventeen



(17) Sustainability Development Goals (SDGs) set out by the United Nations Development Program. As a way of promoting the good health and well-being of Nigerians, it is my duty to set good examples by practicing personal and environmental hygiene. Importantly, I should be able to develop my skills and encourage others to do same in order to boost innovation and improve the Nigerian Industry and infrastructure. Great people make a great nation! A great nation is the pride of the people! Nigeria is a great nation! Nigeria is our pride! It is my sole responsibility to cherish, protect, safeguard and preserve my pride! This campaign starts with me and you!

> #PromoteGoodHealth

> #Innovation

> #SafeGuardOurPride

Provide Solution To Hunger

Chidinma Udochi Okpokwasil

With the current situation of things in the Country, we are in dire need of solutions to make Nigeria great again. These solutions should be able to bring about sustainable development which would in turn birth a better country for its inhabitants. Taking a look at the 17 sustainable development goals created some years back, I have come to realize that solutions can only emerge by tackling one problem at a time. Also, the initial problems tackled

should be the ones that would directly impact the most vulnerable in the society. SOLUTION TO HUNGER: Hunger can be eliminated in this generation if better opportunities are created for farmers. The primary focus should be on the needs of malnourished groups. Sustainability in this context means using fewer natural resources to produce food and reducing food wastage. For the agricultural products to get to all and sundry, there has to be good road networks for easy distribution. This improved nutrition would reduce hunger and improve labour productivity.

> #SolutionToHunger

> #FoodPreservation

> #TransportationForProduce

Youth in Agriculture & Prioritise Well-Being

Ajayi Oluwatomi

The 17 sustainable development goals are very much interwoven, the first four goals read: “No poverty”, “Zero Hunger”, “Good health and Well-Being” and “Quality education”. Working toward these goals would definitely breed a solid foundation as to how the other goals would be effectively achieved. Agriculture is one practical way by which poverty can be curbed, in the 1960’s, agriculture was the main base of Nigeria, in terms of GDP, foreign exchange



earnings, and employment. In recent years Nigeria spends about \$10billion yearly on the importation of agricultural products. Farmer trainee programmes should be introduced by the Government to encourage the youth to go into farming. An increase in expenditure on education and health care delivery will be necessary to achieve our development

objectives. In conclusion, the Nigerian government has to be more supportive and prioritize the well-being of its citizens. #NigeriaStartsWithMe

> #ZeroHungerWithAgriculture

> #GoodEducation

> #GoodHealthCare

Reduce Climate Change

Oladeji Oladayo

The Sustainable Development Goals (SDGs), emphasize the need for economic development that leaves no one behind and gives everyone a fair chance of leading a decent life. The SDG goals aim at eradicating all forms of poverty by calling for action by all countries, rich and poor, to promote prosperity while protecting the planet. One of the various ways in which we can help transform the Country by adopting the SDG Goals is discussed below. We can help transform Nigeria and prevent catastrophic climate change by building clean energy systems needed to sustain growth, and create jobs and lift millions of people out of poverty. As a global community, we have the technology, finance, and ingenuity to make the transition to a low-carbon future. Increased support for investment in renewable energy such as Biogas and Solar Energy would greatly expand the scope for development of low-carbon energy. Nigeria has a huge opportunity to use the newest technologies and ideas to achieve universal access to clean, reliable, affordable energy. Energy is, therefore, the key to realizing the SDGs. We can make it happen, Nigeria starts with each and every one of us.

> #ReduceClimateChange

> #CleanEnergy

> #LowCarbonFuture

> #ImprovedEnergy

Give A Helping Hand

Dada Adebola Esther



The phrase, Nigeria starts with me is a sentence which indicates that as Nigerians we all have duties towards improving the condition of our economy through our individual day-to-day activities. This can be brought to limelight through the 17 Sustainability Development Goals (SDGs), an improved version of the initial Millennium Development Goals (MDGs) which had a poor performance. As Nigerians, we need to imbibe the culture of helping our fellow Nigerians irrespective of his tribe: Yoruba, Igbo or Hausa, not just helping only our relatives or indigenes of our tribes. Also, we need to see each other as brothers and sisters and not as enemies or competitors. In addition, we need to be our brother's keeper by bringing to justice criminals and law breakers such as armed robbers, kidnappers, terrorists etc. Another aspect is carrying out our duties with utmost integrity and honesty in whatever position we find ourselves and reducing corrupt practices to the barest minimum. In terms of agricultural practices, we need to go back to our old days of producing quality and healthy products thereby reducing the importation of inferior products which might be harmful to health. Education which is an important factor should be treated with priority in every household by allowing every child (male and female) to be educated. Also, discrimination against females should be avoided when appointing positions in an organization.

> #OurBrother'sKeeper

> #JusticeForAll

Create An Eco-Friendly Nigeria

Oladeji Michael Tosin



It is no news that we have problems in our country but we always complain and blame the government. Here are few simple things I can do to help bring a transformation, namely planting trees, and use of eco-friendly materials in my daily life. Being environment-friendly can have a huge impact on making our country a better place with better air. When I am in a comfortable financial position in my life and career, I could take out a nominal amount to contribute towards the education of the less privileged, to improve on the literacy rate in the country. Finally, a quick word to other Nigerians. Be a better neighbor. Our neighborhood gives us a sense of belonging, making our surroundings a better place to live in. Maintain a clean environment by throwing garbage in the bin and not spitting on the streets. Truly, the greatest gift I have to give is that of my own self-transformation.

> #CleanEnvironment

> #EnvironmentallyFriendly

> #SelfTransformation

> #HelpThePoor

Alleviating Poverty & Implementing Beneficial Policies

Sodipo Ebunoluwa

In other to alleviate poverty, I will ensure the poor citizens actively participate in formulating and implementing policies which are supposed to benefit them. Zero hunger will be achieved by volunteering my time at a community farm or a local cleaning group to reduce waste through recycling. The health information system needs the right data in form of health facility-based surveys, vital statistics and civil registration. to ensure proper resource allocation and utilization towards improving the health care system. Education should be promoted and encouraged through scholarships and community service. Protecting the rights of women and promoting opportunities for women in every ramification should be a priority. Continuous investments in clean energy sources such as solar, wind, and thermal is a crucial goal of infrastructural development and technology upgrade. Ensuring decent wages and hours of work, rest periods, social security, right to bargain collectively and absence of discrimination is the ideal approach towards improving overall productivity in the workplace.

> #ZeroHunger

> #DecentWagesForWork

> #CivilRegistration

> #NoDiscrimination

> CleanEnergy

> #Infrastructure&TechUpgrade

Switch To Federal System of Governance

Popoola Peter-Paul

Nigeria, the most populous black country in the world is indeed blessed with abundant human and mineral resources. But, appreciable development and growth hasn't been achieved due to high level of corruption, gross inequalities, lack of innovative fiscal and economic policies and over-dependence on crude oil and an upsurge in terrorism and inter-ethnic violence. To further drive the growth

and development in our country, I believe we have to switch to a truly Federal system of governance and strengthen the judicial arm of the government and various crime commissions to tackle corruption. An aggressive awareness campaign should be held to sensitize the populace on the road-map geared at achieving the 17 Sustainability Development Goals by 2030. A national conference should be held with its conclusion judiciously implemented. Technocrats should be given more technical leadership positions and economic diversification should be aggressively implemented. Nigeria can be great again!

> #FederalGovernanceSystem

> #StrongerJudiciary

> #NationalConference

> #TechnicalLeadership

Promote Peace & Inclusivity

Ifeoluwapo Ogunde

Like John F. Kennedy said, 'ask not what your country can do for you but what you can do for your country.' For a country to progress, it should start individually before collectively. One of the Sustainable Development Goals is to promote peaceful and inclusive societies, build effective, accountable and institutions at all



levels. I can achieve this goal through integrity, and moral values that guide actions and shape character. With this moral stand, I can engage in community services at the grass-root level, empower movements and charitable organisations. In doing this, groups can be formed to meet the needs of other, I can also encourage people to pay taxes as it is their civic responsibility. This in turn helps them to demand accountability from the Government. If with unity we can achieve this goal using these principles, other goals will be easier to achieve.

> #PromotePeace

> #Unity

> #PayTaxes

> #CommunityService

> #CivicResponsibilities

Improve Food Generation & Energy

Endurance Olowo

The SDGs are designed to achieve sustainable development in/across communities, and this makes it perfectly suited to the Nigerian society, which is one in dire need of transformation. By 2030, the Nigerian population is forecasted to increase by at least 50% (source: UN Report),



and this population will require two basic needs – food and energy. I am in my early twenties, and like the majority of Nigerian youths, I am a vibrant, smart and resilient individual who has national growth as a top concern. This is why I have chosen a career path in the energy sector, in order to contribute my quota in meeting the growing energy demand with adequate supply- via oil and gas and other energy sources. This is critical for our nation as energy is a major component of doing business which automatically impacts on the economy, emphasized in GOAL 7 which seeks to; Ensure access to affordable, reliable, sustainable and modern energy for all. For transformation, the SDGs is the way to go, and I am prepared to give my quota. Long Live Nigeria.

> #AffordableEnergy

> #EnergyForDevelopment

> #EnergyForAll

No Poverty

Anyikwa Ijeoma Chinwe

The sustainable Development Goals (SDGs) are a universal call to end poverty, protect the planet and ensure that all people enjoy peace and prosperity. In Nigeria, there is still widespread abject poverty. The poverty is mainly as a result of bad management of the nations'

human and natural resources, which implies poor governance. This generates injustice which further compounds the problem of poverty. Often, the unjust situation leads to conflicts of all kinds: social, ethnic, religious and political. In order to transform Nigeria with reference to “No Poverty Goal”, I can organize skill acquisition training for out-of-school youths. Also with reference to “Peace and Justice Goal”, since students are prone to act in a violent way at the least provocation, instead of allowing the rule of law to take its place, I advocate for the inclusion of peace education, civics into the mainstream school curriculum.

> #NoPoverty

> #NoToInjustice

> #SkillAcquisition

Justice & Peace

Hammed Olayinka, Akintunde

Peace is freedom from disturbance; it is a state or period in which there is no war. Justice is the legal or philosophical theory by which fairness is administered. A country cannot survive without peace and peace cannot be sustained without justice and human rights. Some parts of Nigeria enjoy relative peace, while others are plagued by armed conflict, crime, and exploitation. All these hinder the growth and development of the nation as resources from that region are inaccessible while resources meant for other purpose are diverted to provide relief for the region. If lasting solutions are found for conflict and all forms of violence, there will be healthy coexistence among natives of the different regions which will lead to great development, as all regions will work towards a common goal. **WE ARE STRONGER TOGETHER.**
#NigeriaStartsWithMe

A country cannot survive without peace and peace cannot be sustained without justice and human right.

> #Peace

> #Justice

> #HumanRight

Generate Clean Energy

Chibueze Nwanneamaka Peter

I will on specific days of the week, use public transportation rather than my car, use other modern and clean sources of energy like solar panels and inverters rather than generators, thereby reducing air pollution. I will encourage people to own small farms/gardens behind their houses where small crops are planted, considering our rich soil, there will be enough food for all and also the exchange of oxygen and CO2 between humans and plants will also help the ecosystem and reduce the depletion of the ozone layer. I will ensure that my home and environment is clean and regularly sanitized, thereby preventing sickness and diseases. I will regularly lend my voice to sensitize the public and especially fathers on the need to empower their girl child and send them to school. I will not discriminate but rather love and respect people from different tribes, religion, and background.



> #ReduceCO2

> #CleanEnergySources

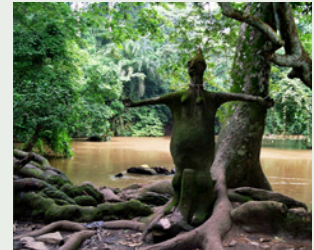
> #ProtectTheEnvironment

> #GoGreen

Explore Nigeria

Osun-Osogbo Sacred Grove

Osun-Osogbo Sacred Grove is a sacred forest along the banks of the Osun river just outside the city of Osogbo, Osun State. The Osun-Osogbo Grove is among the last of the sacred forests which usually adjoined the edges of most Yoruba cities before extensive urbanization. The Sacred Grove was inscribed as a UNESCO World Heritage Site in 2005. The Osun-Osogbo festival is celebrated in the month of August at the Grove. Yearly, the festival attracts thousands of Osun worshippers, spectators, and tourists from all walks of life.



Abuja Arts And Craft Village

The Abuja Arts and Craft Village is a center for arts and crafts. It is located in the Central Business District, behind the Silverbird Cinema. The Arts and Craft Village is a very popular destination for tourists and residents of Abuja. Artworks found in the village are diverse and include works from contemporary and modern times. Benin-style bronze works abound, as well wood carvings of various shapes – masks, stuffed crocodiles, polished wares, traditional fabrics, jewelry, and paintings.

Develop Education

Adebusola Raji



I will study and prepare, and someday my opportunity will come – Abraham Lincoln. A

holistic reflection on the intricate problems faced in Nigeria can be overwhelming. I mean, where does one start? Being a Nigerian wasn't my choice and maximizing it entails acting on my personal philosophy of 'if I am better, Nigeria is better.' I am privileged to have an education and can attest to the huge impact it has had in my development. As a nation, ensuring comprehensive and quality education for all would develop minds that should effectively be part of the solution. I can help transform Nigeria by working on myself through a commitment to personal excellence in character and career. Education is a basic human right and I have a passion for sharing my education by teaching, speaking and inspiring others to the same.

> #DevelopEducation

> #EducationIsBasicRights

Promote Academics

Anyiam Grace I



I want to help Nigeria's education system by promoting academic interest alongside creativity in students, sensitizing our teachers on the honourable calling of reforming minds which go beyond duty, and help come up with policies that will ensure the emergence of sustainable and quality education in Nigeria.

> #ReawakeningAcademics

> #QualityEducation

ICT Education

Aishat Raji



The 17 Sustainable Development Goals (SDGs) as adopted by countries are important for the prosperity of life for all. I believe the 4th goal can be an integral driver of positive and transformational change in Nigeria. The goal is to ensure an inclusive and equitable quality of education and to promote lifelong learning opportunities for all. My on-going contribution via my NYSC involvement is to empower the youths through ICT education. This uplifts the Nigerian youth both from the point of capacity and empowerment thus making them a world class resource that can bring the much-needed knowledge sharing and exchange for the development and growth of the Nation. The result from this is the increase in self-employment, innovative initiatives, and small-scale enterprises. The combination of all these will galvanize the economy and bring about an improvement in living standard for all Nigerians.

> #ICTEducation

> #LifelongOpportunities

General Transformation

Rhoda Olayemi

Mahatma Gandhi said: “I must be the change I want to see in the world”. Transforming Nigeria is a collective aspiration but the responsibility rests with ME. I should always do the right thing and inspire others to emulate me. During NYSC, I organized campaigns to educate people on their roles in water, sanitation, environment, conservation, poverty eradication, healthy living, and education. These were initiatives of NYSC-SDG group in Uvwie, Delta state which I preside over. Transformation in Nigeria would also encompass people development, prosperity, health care, sustainable power and infrastructure, peace and security as these are key to the realization of our dream country where people are happier in all facets of their lives. Deploying my skill in cosmetics production, I engage girls and women through training and empowerment, thereby contributing to employment, industrialization, economic growth and reducing hunger, malnutrition, and poverty.



- > #ConservationEducation
- > #HealthCare
- > #Industrialization
- > #EconomicGrowth

Improve Reading Culture In Our Youths

Efemena Onedo

Nigeria's illiteracy problem can be solved by encouraging the Nigerian Youth to volunteer to read with a group of primary school students (not more than 20 at a time for effective learning) in public schools. During such sessions, discussions based on the stories, moral lessons, as well as the definition and spellings of words should be done. With secondary schools, organising book clubs with about 10 students will be appropriate. Books should be given to students to read every week and at the end of the other week, the reading partner should meet with the students to discuss what they had learnt as well as any other difficulty they may have encountered. This way, students at both primary and secondary school level will be able to improve their communication skills. Additionally, reading on a regular basis will be inculcated into the children to make it a lifelong habit.



- > #ReadNigeria
- > #ImproveCommunicationSkills
- > #LifelongReadingHabit
- > #OnePeople

Wear Nigeria

Dimeji Williams



The Economic reality in Nigeria today has driven the youth in this generation and inspired an unprecedented level of creativity and innovation across board.

Narrowing it down to fashion, Nigerians hitherto sought fashion solutions abroad for reasons ranging from a variety in styles, quality, price and societal expectations of how a fashionable man/woman should appear.

However, in recent times, a combination of a vibrant youth and economic realities has triggered homegrown solutions and an increase in demand for proudly made in Nigeria clothes, shoes and fashion accessories which meet the required quality and style at a reasonable cost.

Who would have thought? That the youth in Nigeria will be confidently clad in Kimono suits? David Wej shirts? TT Dalk shoes? Fablane dresses? And 24 Polos and baseball caps? I didn't. but now, I confidently #DressNigerian.

The creation of a favourable business environment is crucial to the success and growth of the fashion industry, as lower costs of production for our brilliant fashion designers will mean lower costs of their items, which will ultimately lead to higher patronage enabling us all to proudly dress Nigerian.

I am proud to see Nigerian traditional outfits slowly becoming acceptable in the corporate world which is a deviation from the norm, and it is my dream that our rich culture and heritage can be showcased through fashion, and also influence Africa and the rest of the world through our sense of style.

> #DressNigerian

I am proud to see Nigerian traditional outfits slowly becoming acceptable in the corporate world



Brand Nigeria

Hyelhara Sajou



It's no secret that Nigerians are hardworking, smart, creative, intelligent & enterprising. However, despite these excellent attributes, there has been a downward trend in Nigeria's GDP growth rate over the last 3 years, with Q2 2016 GDP result of -2.6%, heralding the country into an economic recession. Clearly, there is a mismatch between the "enterprising" attributes of Nigerians to the health of its economy.

Amongst several factors, the uncontrolled desire for foreign products over local options has played a major role in the declining GDP position.

Take, for instance, you walk into a store and you ask for a suitable green tea you could incorporate into your meal plan and the store attendant gives you an option of either "Zogale" or "Moringa"...see below a picture of both products. Which would you go for?



If Nigerian businesses desire to truly stand out, it is imperative that product branding becomes an integral part of business processes which expectedly will contribute positively to the overall GDP.

Certainly "Moringa...why? Simply because it appealed to all your 5 senses; ranging from sight, feel, sound, smell and, most probably your imaginary taste buds. Interestingly, research has shown that we humans are not nearly as rational as we think; instead, we're driven by subtle unconscious influences that have their basis in our distant evolutionary past. Evidently, brand perception played a key role in the selection of "Moringa" over "Zogale".

In a snapshot, if Nigerian businesses desire to truly stand out, it is imperative that product branding becomes an integral part of business processes which expectedly will contribute positively to the overall GDP.

> #WorkNigerian

> #BrandPerception

> NigerianProduct



Work Nigeria

Helen Tasie

Nigeria is a great nation filled with rich land and human resources, comprising of unique people, culture, and ethnicity, with over 250 ethnic groups of which the three largest are Yoruba, Igbo and Hausa. The average Nigerian is industrious, resourceful, optimistic and resilient because against all odds, they remain pertinacious. Like the animal called the tardigrades, that stands out for its ability to survive extreme environmental conditions, the entrepreneurship avidity in most young Nigerians is admirable and unflagging. Needless to say, they have begun to gain momentum internationally. Some inspiring young people doing remarkable work in the country to facilitate development in the lives of people, communities and throughout the continent include:

Bilikiss Adebisi-Abiola: Co-Founder/CEO, Wecyclers Corporation who has been featured in CNN African startups, recognized by Applause Africa as one of the 20 African Women with Powerful and Inspiring Voices and a recipient of the Cartier Women's Initiative Awards in 2013.

Yasmin Belo-Osagie: Co-Founder, She Leads Africa, who along with her business partner, Afua Osei (Ghana) were listed by Forbes as one of The 20 Youngest Power Women in Africa 2014.

Like the animal called the tardigrades, that stands out for its ability to survive extreme environmental conditions, the entrepreneurship avidity in most young Nigerians is admirable and unflagging

Dr. Ola Orekunrin: Medical Director, Flying Doctors Nigeria who is a TED fellow and has been honoured by the World Economic Forum (WEF) as a Young Global Leader.

Sim Shagaya CEO of Konga.com & DealDey, A Nigerian entrepreneur who In 2013, was named by Forbes as one of the Top 10 Young African Millionaires to watch out for.

> #WorkNigerian

> #IndustriousNigeria

> #ResilientNigerian

Talk Nigeria

Timilehin Iroko

Many Nigerians today have forsaken our traditional roots and nurtured overtly westernized models. Whilst some of these adopted traits have proven efficacious in inter-personal communication especially when engaging an international audience, some are successfully eroding vital aspects of our cultural heritage. Howbeit an aftermath of the colonial era and English missionaries, one major example is the English language.

The English language in its entire splendor” cannot accurately convey some information. For example; A Yoruba mother scolding her child says “ma fo e leti” or the Igbo lady who has grown weary of a persistent suitor says “Si eba puo” and the Hausa man who woos his betrothed says “Walahi, ina son ka”. There are allegedly over 500 languages (each with distinct dialects/accents) within the shores of our beloved country yet I marvel at some of my Nigerian “brothers and sisters” who travel to the United States of America for a two-month vacation only to return home to Nigeria with a British accent.

Speaking of accents, arguably the most revered carrier of world news, CNN in a 2014 study of world languages had this to say about Nigerian accents; “Dignified, with just a hint of willful naiveté, the deep, rich “oh’s” and “eh’s” of Naija bend the English language without breaking it, arousing tremors in places other languages can’t reach.” Why then are our millennials shying away from Nigerian languages and accents?

I recall learning the Hausa, Igbo and Yoruba languages in my secondary school days as part of my core course modules. Despite being Yoruba by birth, I remember being best at the Hausa language. Can I maintain a conversation in Hausa language today? Sadly, No; because I derailed from #talkNigerian. I got carried away by the western beguile of oratory grandiloquence with words like grandiloquence.



Despite his widespread interest in the Solipsism theory, it was Ludwig Wittgenstein; a philosopher of logic, of mathematics, of the mind and of language who said that “The limits of my language are the limits of my world”. Like Wittgenstein, I have come to realize my limits within my immediate environment due to linguistic restriction to my native Yoruba language and fluent English language. Hence, I have made a conscious #talkNigerian decision that #NigeriaStartsWithMe as I intend to rekindle my old love for the Hausa language.

Every country in the world that has ever been colonized has had to adopt the language of their colonial masters; this depicts the strength in language. Language could be the only barrier between hospitality and hostility, between life and death, or between a billionaire and an international trade contract; hence, he seeks for an interpreter. Nigeria could be greater if Nigerians decide to #BeNigerian, #TalkNigerian and realize that “what the caterpillar calls the end of the world, the master calls a butterfly”. There is beauty in Nigeria and Nigerian languages.

> #TalkNigerian

> #MaganaNajeriya

> #SuoAsusuNigeria

> ##SoEdeNigeria

Eat Nigeria

Seyi Olatunji



Yes, I love me some good Nigerian food all day – every day. Fitfam or not, I will always find a way to infuse Nigerian dishes in my meals. I pride myself an epicure and it is something people that know me well can attest to. I am unapologetic about it.

My love for good (great) food can be traced back to the variety of yummy Nigerian meals I got to enjoy while growing up (thanks to my Mum). Undoubtedly, authentic well prepared Nigerian food is the ultimate ‘soul food’ as the satisfaction it gives cannot be fully expressed with words only.

With the existence of over 200 ethnic groups in Nigeria, one can only imagine the variety of dishes that can be found. The majority of the popular dishes can be attributed to the major tribes in Nigeria.

Most of us that live in the major cities of Nigeria will agree that the dishes from these tribes form a big part of our daily meals irrespective of how ‘Ajebutter’ you are. Every major function is incomplete without some dishes as they form a key part of outlined activities aka ‘Menu-Menu or Item 7’.

I’m sure we are all guilty of looking forward to party food **#aintnopartywithout #partyjollof**rice, amala, asun, moin moin elemei meje, small chops etc. Some of us even go the extra mile of eating several servings of these dishes (if the situation permits).

The shared interest for some known dishes has led to the existence and patronage of several restaurants, Bukas and

joint such as Yellow Chilli, Jevenik, Omo Jesu, Amala Olaiya, White House and Designer Rice to name a few. The clientele of these restaurants is not limited by tribe or class. They service anyone and everyone. So when next you want to eat authentic Nigerian food, please stay away from Nok (inside joke)

Social media has also played a key role in the promotion of Nigerian food as it has created access to endless vendors that can deliver a variety of Nigerian food to your doorstep within 24 hours. Some of these vendors even offer the option to buy these dishes in bulk (5L, 10L). With this, some of us with busy schedules get to enjoy our favorite Nigerian dishes at all times. In addition to this, there are several independent food blogs that review and critique some of these restaurants and vendors to help determine if they are worth your while in terms of quality, prices, quantity, and ambience.

Access to authentic Nigerian food outside the shores of Nigeria have become easier over time and this is evident in the number of Nigerian restaurants and food vendors that can be found in most major cities of the world – Mama Cass (London), 805 (London), D’den (London), Obalende Suya(London), Africana Home (Dubai), Buka (NYC), Flavours (Florida).

So to all my fellow lovers of Nigerian meals, **LONG LIVE NIGERIAN FOOD!!!!!!!!!!**

Today, I pledge my loyalty to always #EatNigerian#

> #EatNigerian

> #PartyJollof

> #Nigerian FitFam

Party Nigeria

Mosunmade Omofolarin



For a country where the hustle & bustle never stops, NIGERIA comes alive with its vibrant, exciting and sometimes chaotic nightlife. Nowhere, and I mean nowhere prepares you for the multifaceted nightlife in Nigeria. There is a Nigerian nightlife suitable to all types of people from all works and corner of life; the artistic nightlife celebrating the various arts & culture of Nigeria, the Nigerian delicacy nightlife smashing your taste buds with different types of food and drinks from all around Nigeria to the rhythmic nightlife guaranteed to keep you grooving from location to location throughout the night.

Experiencing the nightlife in Nigeria would leave one with sheer amazement and jaw-dropping experiences time after time again. Where else can you start the night as early as 5pm and end as late as 8am from Monday to Sunday as long as you stay “safe” and choose your location according to your pockets? The country transforms at night seeing people forget their daily struggles and finding happiness in whatever form of the Nigerian nightlife that they enjoy. We are the world’s happiest people and you can start your “happy” experience with a night out in Nigeria. #PartyNigerian.

> #NigerianNightLife

> #PartyNigerian

Experiencing the nightlife in Nigeria would leave one with sheer amazement and jaw-dropping experiences time after time again

Sing Nigeria

Chinonso Izuka



Why do we choose to listen to our favorite music repeatedly? This is because recurring sounds create beauty in our minds and in our hearts. Music is a definition of unadulterated beauty in harmony and expression of emotions. Music relaxes everyone; it is exhilarating and creates good vibes in our minds. It makes us want to sway or sing, putting us in the mood for happiness, inspiration, or on the other hand reminiscence on past moments. It affects our dispositions in all sorts of ways. It is a magnificent gift to humanity.

Nigeria is one of largest countries in Africa with over 250 ethnic groups and distinctive languages. With each tribe comes different kinds of music. Many of these groups have their own unique instruments, sound of music, and techniques. From the 2-stringed Hausa Goje, the Yoruba talking drum to the Igbo Ogene hand bell designed from forged iron, music plays a vital role in the Nigerian culture.

When we promote Nigerian music, we promote our heritage in rhythms, and with Magic, thereby amplifying the essence of our existence and also appreciating our diversity. We also create history and write our nation's narrative in the sands of time. It has happened in the past with the likes of the legendary Fela Anikulapo Kuti and King Sunny Ade to mention a few who have gone on to become international musical icons.

Let's join forces! Let's #SingNigerian.

> #SingNigerian

> #RhythmicNigeria

52 | #NigeriaStartsWithMe

When we promote Nigerian music, we promote our heritage in rhythms and with magic, thereby amplifying the essence of our existence and also appreciating our diversity



Talent Nigeria

Babatomiswa Adesida

It is a known fact that Nigeria is made up of extremely talented individuals. While some argue that the current economic recession and the yearning for survival at all cost have accounted for the pool of talents arising daily, what is for sure is that the average Nigerian youth is an embodiment of various talents.

These talents are exhibited through music, sports, entertainment and in various academic fields. It is no longer news that young Nigerians are excelling in various professional fields across the world. What even makes it more interesting is the fact that the average Nigerian youth is aware of his/her skills and is ready to maximize same to the fullest.

As a Nigerian youth, I am proud of our accomplishments and I look forward to a future where extremely talented individuals would make the country proud by putting Nigeria on the world map for good. I am a special breed- a Saharian and a Nigerian. There is no better combination and for this I am grateful. As young Nigerian Saharians, we continue to conquer new territories and break new grounds.



> #TalentNigeria

Listen Nigeria

Chimaobi Onuigbo



“Here we stand as a people
With one song, with one voice
We’re a nation, undivided and poised
We will take our stand, and build our land
With faith to defend what is ours
We’re all we have, we’ll defend our land
We believe in this nation, and we know we’ll get there
We’re all we have, we’ll defend our land
We believe in Nigeria and the promise she holds
And that one day we’ll shine like the sun
We’re a great nation...”

I had the privilege of watching Timi Dakolo perform this song at a conference and there was no dry eye on my table by the time he got to the second verse. The song stirred something deep inside us. It was a call to depart from mediocrity, to stand strong in the face of challenges and to persist. It was a call to unity, patriotism, and valour. It was a forecast of the Nigeria that was possible if we would take our stand and build our land. And we understand this call clearly...because it emanates from a singer who is as Nigerian as the green-white-green flag. Nigerians are passionate.

To quote Bono, **‘Music can change the world because it can change people.’**

At the heart of Nigerian music is the story of our joint struggles, challenges, and triumphs. Even as we groove to its melodious rhythms, a deeper message stares us in the face.

Nigerians are survivors.

The lyrics in Tekno’s ‘Rara’ exemplifies this perfectly.

“Nepa no bring light 2x

Generator wan tear my ear 2x”

Nigerian music is proof of our undying humour and ability to poke fun at and through any situation as typified by Falz’s ability to keep dishing home truths garnished in comedic lingua with songs like ‘Wehdone Sir,’ and ‘Celebrity Girlfriend.’ Nigerians are hilarious.

Even our love songs like Runtown’s ‘Mad over You’, Simi’s ‘Smile for Me’ and Patoranking’s ‘This kain love’ are a reflection of the depth of our feelings and sends a message about how deeply we love. Nigerians are lovers.

Societal norms are challenged in Simi’s ‘Love don’t Care’ while the journey to manhood is unveiled in Dare Alade’s ‘Pray for Me. The courage to surmount obstacles is the theme of Waje’s ‘Mountain’ .Omawumi’s ‘If you ask me’ and Asa’s ‘Fire on the mountain’ are pointers to anomalies that need to be addressed in our society. Nigerians are thinkers.

The beautiful thing about Nigerian music is its versatility, the refusal to be bound by any so-called genres. Nigerian

artistes are masters of the mishmash, experts at breaking boundaries and testing the limits of their creative abilities. Our music is our story of dynamism, pulsating from the club bangers that oil our 'owambe' parties and the popular so-called 'jollof music' which inspires gyrations of epic proportions from Timaya, Tekno or Iyanya or the tear-inducing love songs from our 'Orente' crooner, Adekunle Gold, and his forbears like Dare Art Alade and Banky W. Nigerians are limitless.

Gospel artistes are keeping the fire burning with songs that move not just your heart but your feet. Nikki Laoye's '123' is a perfect example of a song that bridges the gap between worship and grooving for Christians just as Frank Edwards the inimitable never falters in delivering one gospel hit album after the other. Without a doubt, Nigerians are God-lovers.

A huge majority of the reality competitions in Nigeria like 'The Voice Nigeria' tells a story of the irrepressible Nigerian spirit which rebounds again and again despite life's crushing disappointments as they sludge through one music competition or the other, tenaciously seeking a platform for their music. Timi Dakolo, Iyanya, Omawumi, Praiz and Chidinma are a few who have fought through the grind and emerged victorious. Nigerians are fighters.

Nigerian music has become a force to be reckoned with on the international scene from Wizkid's collabos with internationally acclaimed artistes or Grammy winners swaying to the sonorous rhythm of his hit single 'Ojuelegba' to Patoranking winning song of the year and Yemi Alade winning best female artiste for the second time in a row at the MTN Base Awards 2016 ... Nigerians stay winning.

We have come a long way from the days Tubaba crooned 'African Queen' with three models in a single-room with bad lighting to shooting world-class music videos from Banky W,

The beautiful thing about Nigerian music is its versatility, the refusal to be bound by any so-called genres.

Vector, Bez and Waje. Nigerians are progressives.

The growth of the Supreme Mavin Dynasty as well as other record labels has been notably phenomenal and a study in the business of music which can be replicated across other industries. Nigerians are enterprising.

Furthermore, the support the Mavin Boss Don Jazzy gave and continues to give to the young and hitherto unknown artistes he signed up simply because he recognized their potential is evidence that Nigerians are risk-takers.

Martin Luther had this to say...“Music is the art of the prophets and a gift from God,” and I hasten to add that it is a gift that keeps on giving.

From the legends that were Fela, Osita Osadebe, Christy Igbokwe and Bright Chimezie... to the dreadlocked Ras Kimono, Majek Fashek and Daddy Showkey...to the harbingers of the new era in the Remedies, Plantashun Boiz and 9ice... Nigerian music has become a life force channeling the true Nigerian spirit...unbreakable, unbowed and unbound!

Good music never fades.... so, #ListenNigerian.

> #ListenNigerian

> #NigeriaMusic

Wear Nigeria

Tobenna Menakaya

Over the past 10 years, the Nigerian fashion industry has experienced a disruption to what had been the narrative – highly inexperienced and unexploited. In recent times, originators have emerged, reintroducing ‘made in Nigeria’ to the world in an exciting and ethnic way, thereby repositioning Nigeria on the globe much to the applause of fashion enthusiasts and consumers.



Designers such as Maki Oh, who have been worn in the White House by Michelle Obama, and by icons such as Lupita Nyong’o, lead the #WearNigeria movement. In retail, stores such as L’espace (who began movements such as Le Petit Marche) and high-end stores such as Temple Muse and Alara give #WearNigeria a platform for ready-made fashion. Technology isn’t left out as e-commerce retailers such as Oxosi, Fashpa, Konga, Jumia are also actively putting #WearNigeria online.

Nigeria is Africa’s largest market, with massive potential held in its budding young population and growing socio-cultural pride. More Nigerians, today, consciously #WearNigeria, and actively engage with the Designers.

In addition to a more tailored satisfaction of personal style, #WearNigeria will drive the necessary growth and perfection

> #SingNigerian

> #RhythmicNigeria

56 | #NigeriaStartsWithMe

Nigeria is Africa’s largest market, with massive potential held in its budding young population and growing socio-cultural pride

in Nigerian fashion as it gives a voice to home-grown talent and fosters creativity and advancement which would trigger diversification and job creation within the industry.

I am Tobenna Menakaya and I proudly #WearNigeria.

The pride and heritage of a people is a story told well through their clothes.

~unknown~

Zero Hunger

Oyewale Abioye

With a current population of over 182million and youth and women represent over 60%, Nigeria needs to address the aging farming population which is 55years and above. There cannot be food security unless youths and women are encouraged to go into agriculture. The plan is to project the success stories of youths and women currently in agribusiness and to highlight to the government policy decisions that can encourage many youth and women to embrace agriculture as a business. This is aimed towards SDG2 (Zero Hunger)

> #ZeroHunger

> #FarmNigeria



Re-Think Nigeria

Gad Ogunyinka

Nigeria Starts with Me: In the word of Barbara Kellerman “Followers are more important to leaders than leaders are to followers.” Nigeria can only be sustainable only if everybody begins to have a re-think. We have no other place to survive than here; in spite of our enormous problems. **We all have a role to play and we need to Stand Up for what is good by creating a functional democracy and shun corruption at all levels, no matter how small it is, from our bedroom to boardroom.** Nigerians, especially the youth must desist from selling out their pride and rights for peanuts from a political demagogue that has deprived us of our commonwealth for decades. It all begins with us, if only we would give power to our artisans by patronizing made in Nigeria and encourage them to do better. Let us say a big NO to inequality and injustice. God Bless Nigeria.

> #RethinkNigeria

> #PrideInNigeria

> #NoCorruption

> #BetterNigeria

Interview with Chinonso Izuka

Voice behind #NigeriaStartsWithMe theme song

A staff of Sahara Group, Africa's leading energy and infrastructure conglomerate, Chinonso Izuka is blessed with a gift that brings melody to the hearts of many. It's a uniquely textured powerful voice. She's the voice behind the #NigeriaStartsWithMe theme song and her vocal chords have the potential to propel her to global stardom. The #NigeriaStartsWithMe initiative is one which seeks to rally young people to own major stakes in efforts aimed at transforming Nigeria. In this interview, Chinonso speaks passionately about her dream for a new Nigeria and expresses her desire to see the song ignite creativity, innovation and a sense of patriotism in Nigerian youths.

Q: What is the #NigeriaStartsWithMe initiative about?

C: The #NigeriaStartsWithMe initiative is a drive geared towards rallying Nigerian youths to develop practical and innovative ideas that would enhance the transformation of our country Nigeria. It is a movement to instill a desire for innovation, creativity, and patriotism. It is an innovative drive to revive the Nigerian dream and place it in the hands of our youths who are Nigeria's future. I am passionate about the initiative and see myself as an ambassador of everything great we want to see happen in Nigeria. I am so happy that Sahara Group where I work is championing this cause as it has given me a platform to contribute meaningfully to the initiative. That new Nigeria we all seek is attainable; but to realise the dream, it must start with each one of us; especially the young people who will occupy leadership positions in

Nigeria in the coming years and decades.

Q: How did you get the inspiration to write and sing the #NigeriaStartsWithMe theme song?

C: The actual origin of the theme song is from a song I composed for my organisation, the Sahara Group late last year which I sang at our 20th Anniversary End of Year Party in Abuja. When we flagged off the #NigeriaStartsWithMe initiative in March 2017, I thought some aspects of the message in the song was appropriate for the campaign. After some tweaking, I came up with the theme song. The inspiration came from my experience in Sahara where you're driven to look inwards to come up with solutions that can change the world, while believing that it takes team work as well to achieve bigger and more sustainable goals. The song captures the essence of togetherness and deciding to give one's best to Nigeria in spite of the seemingly insurmountable challenges we have as a nation. We are a creative and resilient people. In fact, each Nigerian has what it takes to come up with that idea or solution to our challenges as a nation. All we need is to see ourselves as agents of positive change. I believe the message of not giving up on Nigeria is one I had to share with every young Nigerian. It is disheartening to see brilliant youths being employed as trolls on Social Media where they do the bids of people who would rather see Nigeria go under. We can direct our energies to confront societal ills and contributing our quota to the development of our great nation. That's the inspiration I hope

The inspiration came from my experience in Sahara where you're driven to look inwards to come up with solutions that can change the world,

the song transmits to every Nigerian – that at the end of it all, Nigeria starts with each one of us.

Q: What do you think are the issues that we need to urgently address in Nigeria?

C: I think the issues that need to be urgently addressed in the country are security issues. I believe that there should be major investment in ICT, intelligent building management systems, audio-visual processing and transmission systems, network-based control and monitoring functions in order to enhance security in the country. Also, the defective educational system, health care, youth unemployment and poverty are critical issues that need to be addressed.

Q: What's your impression of Nigerian music? Which aspects stand out the most for you and which areas do we need improvement?

C: I think the Nigerian music industry has evolved as a whole in recent times as diverse music genres are currently being accepted in the country. It a true mix of entertainment and culture.

Q: Who are the Nigeria musicians that you look up to for inspiration and why?

C: Wizkid is number one! He inspires me a lot because, besides his unadulterated talent and zeal for his career, he started from barely nothing years ago, pushed diligently all



If invited for a National event in Aso Rock to perform, I would perform TY Bello's "Green Land" because the song speaks positivity and fruitfulness. Something I believe #NigeriaStartsWithMe drives

through the years and as we speak he's the biggest Nigerian artist recognized in the world. Another Nigerian artist that inspires me is Tiwa Savage, I admire her drive and her personality.

Q: How long have you been singing? What is your genre of music, have you recorded any tracks?

C: I have been singing since I got to be aware of myself since I was a kid. I started singing and writing my own songs at an early age. However, professionally, I released my first official debut "Sunny Bobo" late 2014. I major in RnB, Afro Pop, and soft RAP music. I have my latest recording, "Escape" which is currently available in the market. It consists of an intro and 4 tracks on, with all songs written and composed by me. I also released a music video for "Sunny Bobo" which is being played on various platforms till date.

Q: Seeing that you currently work for Sahara Group are you considering going into full-time music?

C: Music is a huge part of my being and I don't see myself living without it, on the same page I love my career with Sahara Group so I take it a day at a time and observe how it would all unravel with time.

Q: If you were invited to perform at a national event in Aso Rock, which Nigerian artist's song will you sing and why?

C: If invited for a National event in Aso Rock to perform, I would perform TY Bello's "Green Land" because the song speaks positivity and fruitfulness. Something I believe #Ni-

geriaStartsWithMe drives. I would definitely want to send a message across to the dignitaries that I have the opportunity and pleasure to entertain.

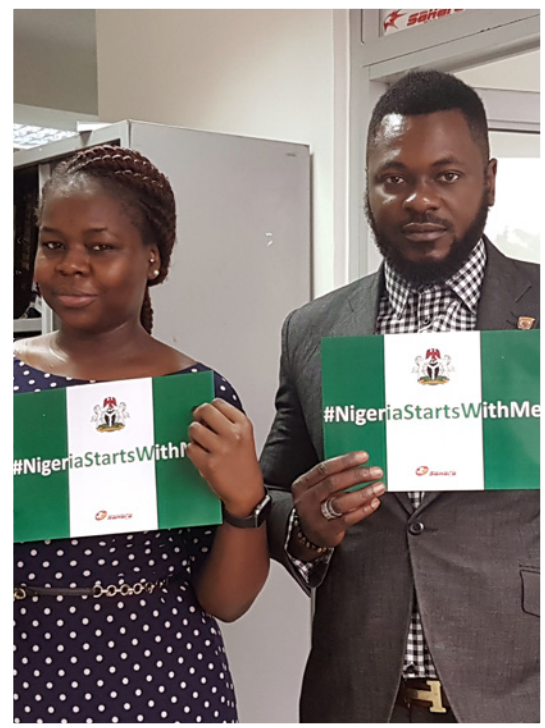
Q: What message do you have for Nigerian youths on how they can transform the nation?

C: Don't wait for the government and anybody to set the platform for you. Take a step everyday towards your dreams and towards contributing to your environment positively. Every great movement and success start with one step, one idea, one song, one meeting, one prayer, one partnership, one experiment, one speech, one invention, I could go on and on. It starts with a desire to stop whining and start seeing ourselves as the solutions to challenges. The level of creativity being propelled by young people in Nigeria is amazing. You cannot imagine the impact we would have when we channel our creative energies into realizing the #NewNigeria dream – I can't wait to live in that Nigeria!

Q: Every artiste aspires to make a global impact. Do you see yourself gunning for the Grammys someday?

C: Most definitely! Lol....I will add that to my collection of something sparkly! We never say never at Sahara, so I will give my singing career my best shot. Beyond the Grammys, it is my desire to impact lives with my songs. That's one achievement that will be invaluable to me.

[Click here to listen to the #NigeriaStartsWithMeThemeSong](#)



Explore Nigeria

Yankari Game Reserve

Yankari National Park is a large wildlife park located in the south-central Bauchi. It covers an area of about 2,244 square kilometres (866 sq mi) and is home to several natural warm water springs, as well as a wide variety of flora and fauna. Yankari is a unique way for tourists and holidaymakers to watch wildlife in its natural habitat. Yankari has rich wildlife resources. The park is an important refuge for over 50 species of mammal including African bush elephant, olive baboon, patas monkey, Tantalus monkey, roan antelope, western hartebeest, West African lion, African buffalo, waterbuck, bushbuck, and hippopotamus. Yankari was originally created as a game reserve in 1956, but later designated Nigeria's biggest national park in 1991. It is one of the most popular eco-destinations in West Africa.



The 3 Wise Men Aro Meta

Welcome to Lagos (Yoruba: Agba Meta or Aro Meta) is an Art Deco statue of three Lagos white-cap chiefs in Lagos. Designed by Bodun Shodeinde in 1991 and standing over 12 ft high, the sculpted three chiefs was built to welcome people coming into Lagos State

The sculpture depicts the highest honour that can be afforded to anyone in the Eko greetings tradition.

Combat Climate Change

Adaora Obi-Okoye



The effects of climate change are becoming more apparent as temperatures continue to rise. A major way to combat climate change and its impact is through awareness; I have come to realize that the average Nigerian has minimal understanding of how he is contributing to this phenomenon on a personal

level. Without an in-depth understanding of global warming, its contribution to climate change, as well as the effects of these changes on future Nigeria, it would be difficult for us to take the necessary steps to combat it. I can help transform Nigeria by creating interactive websites, games, and apps to educate Nigerians on the effects of climate change, its impact and how an individual may be contributing unknowingly to this phenomenon. Studies have shown that interactive learning is an engaging and fun way of teaching complex issues while ensuring knowledge is retained.

> #ImproveClimateChangeEducation

> #InteractiveLearning

> #ReduceClimateChange

Encourage Local Businesses

Mokobia Dorcas



In a bid to transform our world to a conducive place for all, the United Nation came up with a set of seventeen aspirational and transformational goals known as Sustainable Development Goals (SDGs). As Nigerians, it is our responsibility to ensure that Nigeria aligns

with these goals and this transformation starts with me. My quota towards transforming Nigeria will start by enlightening others on the SDGs. Also, encouraging local businesses by patronizing & consuming locally produced goods, this will go a long way in saying #No to poverty#. In helping to transform Nigeria, electronic media should be encouraged thereby saving our trees and forest from deforestation caused by the production of paper. Switching off electricity and taps when not in use and donating spare items to charities is a way of instilling responsible consumption and elimination of wastage. Thanks.

> #PatronizeLocal

> #NoToPoverty

> #ResourceConservation

Farming & Education

Ofole Nkem

I can help transform Nigeria by focusing on areas that I have more influence in. Therefore, this is how I intend to play my part: 1.) Create more awareness about the Sustainable Development Goals (SDGs) through word of mouth, social media platforms and presentations. 2.) Build my personal vision for the next 10 years around them; especially goals 2, 4, 6 and 7 support farming and education, write a book/blog to



encourage people to be lifelong learners, and do further studies and research on ways to provide cleaner affordable energy which in turn makes access to water and sanitation easier. 3.) Give my support to other courses championing the SDGs. Encourage the government to be more involved in other developmental areas through policy advocacy. Also, I will only vote political leaders whose vision and past work align with the SDGs.

> #Farming&Education

> #AccessToWater

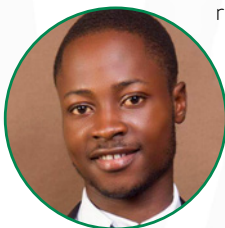
> #LifelongLearners

> #SupportSDG

Healthy, Educated & Informed

Kayode Opeyemi Moses

Educated, informed and healthy citizens are necessary for the development of any nation. We can only achieve the Nigeria of our dreams when Nigerians are healthy, educated and informed. Hence, in line with Sahara group's initiative with the federal government of Nigeria on the implementation of the United Nations Sustainable Development Goals (SDGs), I support the campaign #NigeriaStartsWithMe.



I am the change I want to see, as such, the first person to change is me. In order to achieve the Nigeria we hope for, we need to achieve Universal Primary Education by making basic education affordable to every Nigerian. Also, environmental sustainability should be ensured while encouraging global partnership for development. The former will ensure a healthy environment for indigenes and investors while the latter will create employment thereby reducing unemployment and also reducing poverty. Every Nigerian should unite to achieve these because Nigeria starts with us. #SDGs #NigeriaStartsWithMe.

> #UniversalPrimaryEducation

> #ReducePoverty

> #EnvironmentalSustainability

Education Through Sensitization

Chinasa Nwachukwu

A radical transformation of the Nigerian society should begin from a change of the individual mindset; education of the youths through sensitisation programs about their rights, their limitations and the power they have over the government. Poverty and hunger can be managed by promoting and engaging in agricultural practices with support from the government to ensure all food items are locally produced. Reduction of the country's dependence on importation will reduce inequality among countries. Investments in key sectors like healthcare to promote healthy living; power sector for stable electrical supply; and security services to maintain law and order. There should be continuity in policy formulation and implementation to ensure sustainability in the achievement of long-term goals. Most importantly, we need to see ourselves first, as Nigerians before considering our individual differences based on our religious and cultural orientation so as to promote peace and unity.

There should be continuity in policy formulation and implementation

> #PromoteLocal

> #ContinuousPolicyFormulation

Lend A Voice To Women

Eshamogbo Ojuba

We are just coming off the International Women's Day celebration, which brought to remembrance the sufferings that many women and girls go through in Nigeria and our world. When faced with the challenge of pushing Nigeria along in the attainment of the Sustainable Development Goals, most citizens feel a sense of dismay and powerlessness. I, like these dismayed citizens, have often forgotten that the problem of the oppression of the woman does not need fame, influence, money or power to solve. It needs a voice that will speak out and challenge male friends that make inappropriate remarks about female coworkers. It is the male voice that will say no to the male voices speaking to male minds that men are just better. And that same voice can speak against tribalism and many of the other little ills that lurk in our minds, only to escalate to bigger problems.



> #NoOppression

> #NoTribalism

> #RememberWomen

Sustainable Agriculture

Bello Mariam Oluwafunmilayo



As a Nigerian who cares about the growth and development of this country, I can promote sustainable agriculture by ensuring that I have my own farm/ vegetable garden, where I grow my own fruits and vegetables,

for immediate consumption and also encourage friends and associates to do the same. This way, I eat healthy, organic foods, and I have more than enough to give to those with less, especially beggars. In doing so, I have taken a stand against hunger and also improved nutrition for myself and others. By practicing sustainable agriculture, I will encourage those close to me to take a leap and enjoy the healthy lifestyle. Also, green leafy plants exhale oxygen and inhale carbon dioxide which is toxic to human health, they also help in clearing out green house gases from the atmosphere, which improves the climate and also preserves the ozone layer. This incorporates goals 2&13 of the SDGs.

> #OwnFarms

> #ImproveNutrition

Promote Cleaner Envinroments

Ebere Obioha



NigeriaStartsWithMe is all about transforming Nigeria. With its immense human and material resources, it is generally agreed that Nigeria has underperformed when the overall standard of living is measured against its economic potential. The Sustainable Development Goals (SDGs) have the purpose of fostering global development through social, economic and environmental initiatives. Individually and collectively, we can create the change we want. I can promote a cleaner environment by reusing and recycling plastic packaging bags, rather than disposing of them

and enlightening others to desist from waste disposal in drainages or waterways. I can avoid water wastage by ensuring that taps are turned off when not needed. I can foster an early innovative mindset by encouraging and using Nigeria-made products made by the youths of our nation.

If we all encourage quality education and innovation, this would lead to increased economic growth and sustainable industrialization. We all have a part in ensuring that Nigeria rises to the summit of Nations, by meeting the SDGs. Nigeria starts with me!

> #CleanerEnvironment

> #AvoidWastage

> #SustainableIndustrialization

Urban Farming

Daniella Etiaka

The second sustainable development goal is to end hunger, achieve food security, improve nutrition and promote sustainable agriculture by 2030. One of the ways of achieving this goal is through a widespread promotion of urban farming. Globally, the proportion of undernourished people declined from 15% in 2000-2002 to 11% in 2014-2016. According to the Food Portal, Nigeria has steadily been reducing its Global Hunger Index scores, but the severity of hunger in the country remains serious. Nigeria abandoned agriculture in the mid-1970s. The result is that today, at least 91 million Nigerians representing 65 percent of the country's population are food insecure. It is, therefore, my dream to start up an urban farm. It is simple, sustainable and enables you to grow fresh food for yourself and your family all year round. If widely practiced by every family in the nation, we would be able to curb hunger.

> #FoodSecurity

> #UrbanFarm

> No Hunger



Independent Learning

Precious Omashor

The development of any single nation is always dependent on her citizens. As a Nigerian, contributing to her growth is a paramount duty for me as it would also improve the lives of others. The independent training of my mind

through online courses about latest trending technologies in the world is going to be a plus for Nigeria. This is so because when I have learned such technologies, an innovative way of implementing these technologies in the most efficient and effective way would be my topmost priority as a Nigerian citizen, Thereby positively affecting her industry and improving economic growth. Nigeria would in this way be playing a part in the 17 Sustainable Development Goals through me because Nigeria starts with me.

> #IndependentLearning

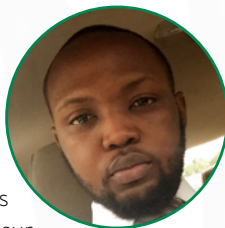
> #EconomicGrowth



Eradicate Poverty

Komioluwa Adebosin

The very first of the 17 SDGs is the eradication of poverty in all its forms, everywhere. It is safe to say that the eradication of poverty, being the first and hence the most important goal, is accorded the least attention in Nigeria. A survey carried out in 2006 shows that 70.8% of the population are living on less than a dollar per day. Nigeria is blessed with everything required to be one of the leading countries in agriculture, but yet again, agriculture in Nigeria is still at the level of subsistence. Not only will agriculture eradicate hunger and poverty across the country, but it will provide raw



materials for industries, employment opportunities as well as increase the Nation's GDI by a large margin. I personally consider investment in the agricultural sector to be a practical way of solving the current issues facing the country. The country must look to invest in other natural resources and see that they are well utilized.

Not only will agriculture eradicate hunger and poverty across the country, but it will provide job opportunities as well as increase the Nation's GDI by a large margin

> #EradicateHunger

> #IncreaseGDI

> #AgricultureIsTheWay

> #InvestInNaturalResources

Nigeria Needs Value Re-orientation

Umar Gazali

Nigeria is a country blessed with mineral and Natural resources. With more than 250 ethnic groups and more than 400 languages, I think all the above

mentioned should be a blessing and not a source of division. What Nigerians need the most is value orientation, I think our orientation has been misguided, that is why the Nigeria of today is full of mindsets that focus more on tribalism, nepotism, religious intolerance, corruption, idleness e.t.c, but with value orientation, we can eradicate all of these. We can also target children right from their formative years by encouraging their parents to imbibe the right values in them from a tender age., Entrepreneurship can also be encouraged through value re-orientation.

> #ValueOrientation

> #NoTribalism

> #NoNepotism

> #NoCorruption

Education and Innovation

Akindele Opeyemi



Sustainable development is a global challenge but in Nigeria, it includes the following; 1. End poverty, sharing equal rights to our economic resources, as well as access to basic services. 2. End hunger; making

vital use of the available resources and imparting knowledge. 3. Ensure healthy lives and promote well-being for all ages; provide a helping hand to people in need. 4. Giving and imparting the right values; Early child-

hood development, care and make the environment conducive for learning. 5. Educate the illiterate about their human rights and eliminate all forms of discrimination, violence and harmful practices. 6. Educate people about hygiene and pollution and its hazards. 7. Foster innovation, research work, and ideas to facilitate access to clean energy and its benefits. 8. Drive economic growth by accelerating productive employment through small scale business. 9. Promoting economic development through structural transformation and diversification of the economy. 10. Being conscious of what you do and providing a helping hand. As a student and a youth, these are the positive ways I can help transform Nigeria which starts with ME.

> #HolisticEducation

> #CreatInnovation

> #SupportEconomicDevelopment

Reduce Poverty Through Education

Isichei Isioma Patrick



Nigeria, plagued by myriads of avoidable social, cultural and economic problems sits at the base of the comfort pyramid, even though the country is a potential World Leader. Being a passionate citizen

residing in this polarized society, there are small measurable steps I can take to transform Nigeria, which is in line with the 17 sustainability development goals of the United Nations. I have always believed that poverty is the root of all evil as a hungry people could become easy manipulated tools in the hands of the powerful. My idea of reducing this menace is to invest in quality education at the root, so Nigerians can have a solid foundation. This I am already doing by participating in an educational aids program for public primary schools in Lagos state. Managing my own businesses and employing Nigerians will also help provide employment and engage idle youths to become productive.

> #QualityEducation

> #EducationalAids

> #ProvideEmployment

Explore Nigeria

Ogbunike Caves

The Ogbunike Caves located in Ogbunike, Anambra State is one of African's largest cave system and is situated in a valley with tropical rain forest behind the "Oba hills". Descending into the valley where the caves are located is a lengthy walkway made up of about 317 steps. The main cave consists of a massive structure with a big open chamber of about 5m high, 10m wide and 30m long at the entrance. There are ten tunnels at the main chamber leading to different directions. The cave has an attractive waterfall at the Northwest part and the Nkisa River flows by the side of the caves into which the water that drains from the caves empties itself.

The caves are associated with living traditions and are said to be used by the people for many centuries. Ogbunike caves



were a symbol of justice and the site still retains its historical and spiritual significance. There is an annual festival called "Ime Ogbe" celebrated in commemoration of the discovery of the caves. The biodiversity of the site has remained almost intact and the integrity of the site can be attested to by the presence of the primary forests around the caves.

Seek To Be Business Owners

Omolola Shopeju



Recently, importance has been placed on youth engagement as regards the Sustainability Development Goals. Youth engagement would lead to a quicker achievement of the SDGs. We should mobilise fellow youths and form peaceful youth-led organisations that would properly address these issues and suggest feasible ideas for change. We should seek to be business owners, as private

businesses play a huge role in the development of communities through their Corporate Social Responsibility initiatives. Lastly, it is the little things we do that make a huge difference. Youths make up the majority of users on social media platforms which remain one of the most effective means of information dissemination.

By engaging others like ourselves and setting up campaigns for the achievement of the SDGs, more awareness will be created and more people will become involved.

> [#StartABusiness](#)

> [#MakeADifference](#)

> [#SDGAwareness](#)

Cherish Hardwork, Honesty and Godliness

Eboh Oghenerukevwe



Nigeria, a middle income & emerging market is now mired in economic woes and the human capacity to perform has been drastically reduced. A lot of factors account for the state we find ourselves: among these are; unemployment, poverty, lack of quality education, drug abuse and it's related consequences. My intervention would focus primarily on drug abuse, alcoholism and it's consequences to the society, particularly focusing on public drivers and conductors. Over the years I've discovered that major accidents are caused by impaired concentration on the part of drivers & their conductors and these has necessitated the need for my contributory effort. First and foremost I'll have to collaborate with the 774 local governments and the road safety commission. I'll set up a unit called the zero tolerance to drugs and alcohol and their main function would be the sensitization and creation of awareness about drugs and the dangers it poses to the society.

- > #ActPragmatically
- > #HardWork
- > #Honesty
- > #CareForNeighbours
- > #ReducedPoverty

Reduce Drug Abuse & Alcoholism

Ottun oluwatomi halimah



Nigeria, a middle income & emerging market nation is now mired in economic woes and the human capacity to perform has been drastically reduced. A lot of factors account for the state we find ourselves: among these are; unemployment, poverty, lack of quality education, drug abuse and it's related consequences. My intervention would focus primarily on drug abuse, alcoholism and it's consequences to the society, particularly focusing on public drivers and conductors. Over the years I've discovered that major accidents are caused by impaired concentration on the part of drivers & their conductors and these has necessitated the need for my contributory effort. First and foremost I'll have to collaborate with the 774 local govt and the road safety commission, I'll set up a unit called the zero tolerance to drugs and alcohol and their main function would be the sensitization and creation of awareness about drugs and the dangers it poses to the society.

- > #SafetyFirst
- > #ZeroToleranceForDrugs
- > #DrugAwareness

Tackle Gender Bias

Adaora Orajuba

Nigeria is approaching 57 years of independence. The populous black nation is endowed with significant deposits of mineral resources and crude oil while occupying a large expanse of arable land. However, there are numerous issues to be resolved on the long and windy path towards economic growth and development. With over 65 million illiterate Nigerians, we have to see access to quality education as an investment. We need to tackle strong

gender bias, high natality (in adolescent girls) and maternal mortality rates. The Constitution prohibits gender discrimination, but customary and religious laws restrict women's rights. These problems have significant impacts on the macroeconomic performance of the country (specifically economic growth and employment) and living standards in the long-run. I believe we need to engender positive attitude towards education, and the inclusion of women in economic and political decision-making.

> #NoGenderBias

> #ReduceMaternalMortality

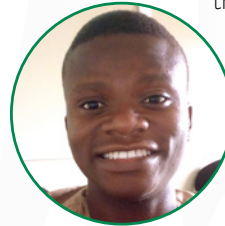
> #NoGenderDiscrimination

> #WomenInclusion

Improve Quality of Life

Fademi Opeyemi

I was inspired by the various events in my daily life but the key defining moment behind this idea was an incident on the 3rd June 2012 when promising individuals lost their life due to an air crash. I was so disturbed that I spoke with friends on the cause which I felt was based on corruption in



the aviation sector but throughout our discussions, I found out that my friends were indirectly supporting corruption as they mentioned their plans to embezzle when they attain positions of power. By meeting people's needs, we will achieve great sustainability and improve the quality of life which in turn will create the Nigeria we all desire. I conceived the idea of enlightening the young ones (upcoming leaders) about ethics, morals, and civics which will help achieve sustainability in our great Nation. Children are the hope of the future and hold the key to the progress of every Nation.

> #EnlightenYoungOnes

> #NoToCorruption

> #Sustainability

Explore Nigeria

Castle Kajuru

Kajuru Castle is a luxury villa, built between the years 1981 until opening 1989, in early medieval style at Kajuru village in Kaduna State, Nigeria. Kajuru castle is a private house in a private property. It is a tourist attraction, but NOT a resort. Built with metre thick granite stone, it took five years to build complete with turrets, armoury and dungeon, the castle is an Ersatz Bavarian Castle.

This exclusive villa includes a guest tower of 4 rooms ('dungeons'), a central building with an authentic knights` hall and a master suite (landlord`s residence`) as well as a dragon tower well guarded by our `dragons`. It also includes a stainless still swimming pool and a BBQ spot beside the pool;



Olumo Rock

Olumo Rock is a popular tourist attraction in the city of Abeokuta, Ogun State, Nigeria. It was used as a fortress by the Egba people in the early 19th century. Olumo Rock is one of the most popular tourist destinations in West Africa. New renovations completed early 2006 upgraded the infrastructure of the site to include a new museum, restaurants, water fountain. The ancient Itoku market where local artisans and traders enjoy to haggle over price just as much as the customers like to find a bargain lies just outside the Olumo rock premises and is a must-see.

A trip to Olumo rock usually commences with a climb up the man-made stairs carved into the rock. On the way back down the rock, the sight of the Ogun river running is breathtaking.

Maintain Clean Environments

Fasakin Oluwatosin



The transformation of Nigeria can only be achieved if there is a collective effort on the part of her citizens.

I believe there is a need for my personal and voluntary effort to achieve this. I will help keep Nigeria clean by maintaining a clean environment, engage in the cleaning of strategic places, prevent pollution, speak and stand against anything that would result in pollution. I will also help to combat victimization, fear, and insecurity by standing against all forms of violence and abuse, reporting cases of such, giving absolute support to abuse victims especially psychologically and educating parents especially mother and children on the effects of abuse and how to speak up against it. I would also organize seminars, talks, use billboards, organize campaigns against corruption and bribery, live a corrupt-free life and encourage people to stand up against all forms of corruption. In sum, living my life as a role model always will serve as a reminder that transformation starts with me.

> #CleanEnvironment

> #PreventPollution

> #NoToBribery&Corruption

> #NoAbuse

74 | #NigeriaStartsWithMe

Eradicate Poverty & Provide Quality Education

Fatungase Yetunde Itunuoluwa

Since President Jonathan's administration, there has been a lot of clamor for change. Most Nigerians have pushed the responsibility of effecting change to the government without bearing in mind that #NigeriaStartsWithEveryNigerian and we're all responsible for the change we desire. I can help transform Nigeria by eradicating poverty. I can do this by first looking inwards and creating ideas that will create jobs rather than blame the government for unemployment in Nigeria. Education is not preparation for life, Education is life itself. Investing in quality education for myself and those around me is also a step in transforming Nigeria. If every family decides to engage in subsistence farming, the rate of hunger in the land would be reduced. Transforming Nigeria doesn't just stop at being responsible for myself, I should also be responsible for those around me in terms of hygiene and well-being.

Education is not preparation for life, Education is life itself.

> #EradicatePoverty

> #EducationIsLife

Promote Gender Equality

Oyinkansola Lakanu

Gender equality has always been a moral imperative. In addition, promoting gender equality is good for business, the economy, and ultimately beneficial for the growth and development of the country. With the recent International Women's Day celebration, this is the best time to address the subject matter. Women account for 49.6% meaning they represent half of the world's pool of talents. Today, women are more cognizant of what they can offer, and education is a major contributory factor to this. With adequate education, women can put their skills to test and do great things when given the opportunity. This is why I mentor young girls by informing them of the benefits of going to school. Women Empowerment initiatives have also contributed greatly and extending such initiatives to rural communities to include more artisans will aid in Nigeria's transformation. When women are given equal opportunities as men in the professional sector, it brings about diversity in decision making, competition, and work efficiency. This will make the transformation process more realistic and achievable.



Support Local Content & Industry

Olamide Owolabi

A wise saying goes thus; little drops of water make the mighty ocean and as such if we work on the parts, the whole will be a success. The sustainable development agenda has in no small measure set goals to help end poverty, protect the planet and ensure prosperity for all which is essential for economic growth and development.

However, the easy part is setting the goals, what is most challenging is the implementation of the set goals into our daily activities so it becomes a way of life. Nonetheless, this can be achieved if I am subconsciously motivated to self-improve, act with integrity, true to duty and stand for what is right, no matter the circumstances. Furthermore, I must learn to support local content and industry, practice safe hygiene, care for the environment and exercise my right to elect leaders that would impact Nigeria positively. Yes, Nigeria starts with me!



Little drops of water make the mighty ocean and as such if we work on the parts the whole will be a success.

> #PromoteGenderEquality

> #EqualOpportunitiesForWomen

> SupportLocal

> #CareForEnviroment

> ExerciseRightToLeadership

> #Self-Improvement

Education, Farming & ICT

Folorunso Olawale Michael



To achieve sustainable transformation, it takes a lot of dedication and hard work. The need for transformation has been long overdue in my dear country Nigeria. After her independence in 1960, Nigeria has suffered

a substantial amount of setbacks which has impeded on the growth and development of the country. Nevertheless, these setbacks are surmountable. Through sustainable edu-

cation and heavy investment in mechanized farming and ICT, there can be an end to poverty and hunger. Investing heavily in education and quality infrastructure can foster innovation thereby promoting the standard of living of the populace. Promoting equality amongst tribes can help foster cooperation which will go a long way in transforming the economy of the country. Sensitizing the citizens on why our environment needs to be kept clean and how it affects our health in general, will also reduce health issues such as malaria. The transformation of Nigeria requires a lot of strategic planning and rigorous implementation.

> #SustainableEducation

> #MechanizedFarming

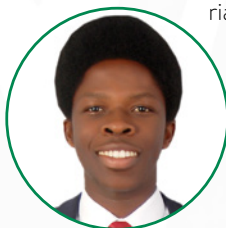
> #ICT

> #PromoteEquality

> #StrategicPlanning

Ensure Access To Water & Sanitation

Patrick Pomary



Noam Chomsky said; **If you assume that there is no hope, you guarantee that there will be no hope.** If you assume that there is an instinct for freedom, that

there are opportunities to change things, then there is a possibility that you can contribute to making a better world. For donkey years we have yearned for change in almost all aspects of our lives. However, to actualize our dream, Nigeria requires a collective effort. The sixth of the 17 SDGs is about ensuring access to water and sanitation for all. Hence, I will practice and preach personal hygiene to all and desist from acts that may contaminate water sources e.g. dumping of refuse or sewage to open streams. I will promote best practices in water purification and ensure its availability to community members who lack it. Ultimately, sanitation would be a priority and I will encourage others to do the same.

> #PreachPersonalHygiene

> #WaterPurification

> #ImproveSanitation

Stand Against Inequality

Babalola Olufisayo

I am a young Nigerian with a voice and I take a stand against INEQUALITY which is one of the SDGs of the United Nations. Inequality has been on the rise for several years now and the masses have been treated unfairly over the



years. I hereby take a stand against inequality and advocate that it should be made compulsory for any political leader who is to be sworn into power to have his/her child/children in a tertiary institution in the country. I believe that this way more attention will be given to our tertiary institutions and the issue of regular strike actions over poor management unpaid salaries and so on will be brought to an end. Nigeria is not just a geographical location. Each individual should be well represented. I am Nigeria, you are Nigeria and if each one of us takes a stand against inequality and stand up for equal rights, gradually and eventually, we will have the Nigeria of our dreams become a reality.

> #ReduceGovernanceCost

> #LearningGovernment

Take The Initiative In Transforming Nigeria

Oluwagbemiga Majekodunmi

J. F. Kennedy in tasking the American people on civic duty said and I quote: **“Ask not what your country can do for you; ask what you can do for your country.”** Truer words haven’t been said in relation to nation building and these words haven’t been more relevant to our nation Nigeria. We, the Nigerian people need to take the initiative in the transformation of our nation. A major way that every Nigerian can be involved in this transformation is by

individual alignment with the 17 Sustainability Development Goals (SDGs). The SDGs are adopted by countries to end poverty, protect the planet, and ensure prosperity for all. Touching all major issues from No Poverty to Health and Well-Being, Equality, Economic Growth, Infrastructure, Strong institutions, etc.; every Nigerian must put hands on the deck for these goals to be reached and in turn, our nation transformed. #NigeriaStartsWithMe.



> #IndividualAlignment

> #EndPoverty

> #ProtectThePlanet

> #StrongInstitutions

Home-made Goods & Agriculture

Oyeniya Oluwatosin Mary

Today in Nigeria, it is no longer news that we are going through tough and hard economic times. This current state requires the youth of the country to stand up and do the right things. The 17 sustainable development goals can be harnessed to achieve good results and some will be briefly discussed. We youths should patronize our homemade goods. With increased local demand, we will reduce the pressure on foreign exchange reserves. Based on the forces of demand and supply, the naira will strengthen. Agriculture is one sector that the current administration has

made remarkable progress. To further consolidate on these gains, let the youth embark on the gradual production of local foods and patronize our locally made produce. The education system needs intervention. The youth can contribute their quota using the Nation's Corps (NYSC) as a practical platform to turn the educational system around year after year. This would keep our children off the streets, improve our security and give us a larger pool, from which we can have great leaders. If we can look into these areas, other sustainability goals will be achieved such as having healthy lives, a stable environment which will bring in investors to address the nation's infrastructural needs through Public-Private Partnerships (PPP). Let the youth contribute their own quota and stop being onlookers. The little we think we are giving would end up yielding a lot of positive results.

> #BuyLocal

> #PatronizeLocalProduce

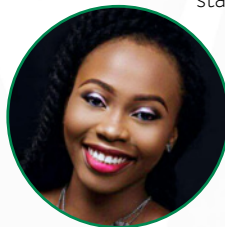
> #InterventionInEducation

> #LookInwards

End Poverty

Jane Uweh

I believe that all change begins with me. We may have all said these words before. We Nigerians are very good with words. We talk the talk but we rarely ever see the results. We now have the chance to make a



difference. Consider the Sustainable Development Goals; 17 in number, daunting indeed! No matter how much change starts with me, it is clear I cannot achieve them all myself.

It's a different issue though if we come together. I'll pick the first goal as it is very dear to me - ending poverty. It starts with me, with the way I manage my finances, with my contribution to economic growth. The government can hold capacity development training for the youths, liaise with NGOs that do this already and provide support. Nigeria starts with me, I know this but it also needs you.

> #EndPoverty

> #CapacityDevelopment

> #YouthTraining

Create Awareness of The Sustainable Development Goals

Ezieme Iheoma



Sustainable Development Goals (SDGs) are 17 Global goals adopted on September 25, 2015, with the title: 'Transforming our World: the 2030 Agenda for Sustainable Development. The 2030 Agenda commits all signatory countries to work together to promote continuing

development priorities and sets out a wide range of economic, social and environmental objectives. It also promises peaceful and inclusive societies. The President, Buhari appointed Mrs. Orelope-Adefulire as his Senior assistant (SSA) on Sustainable Development Goals (SDGs). I can help in transforming Nigeria by 1.) Creating awareness on all available social media platforms. 2.) Active Participation in organizations (NGOs) that advocate for SDGs. 3.) Organize rallies and campaigns. 4.) Organize seminars and workshops in schools and universities. 5. Attend trainings, meetings, and conferences in order to gain more knowledge about the SDGs. 6. Broadcast programmes on SDGs (talk shows, jingles etc).

> #CreateAwareness

Improve Youth Engagement

Unwana Akpan



Recently, importance has been placed on youth engagement as regards the Sustainability Development Goals. Youth engagement in the SDGs would lead to the quicker achievement of the SDGs. We should mobilise fellow youths and form peaceful, youth-led organisations that would properly express these issues and suggest

feasible ideas for change. We should seek to be business owners. As private businesses play a huge role in the development of communities through Corporate Social Responsibility. Lastly, it is the little things we do that makes a huge difference. Youths make up the majority of users on social media platforms. Social media platforms remain one of the most effective means of information dissemination. By engaging others like ourselves and setting up campaigns for the achievement of the SDGs, more awareness will be created and more people will become involved.

> #PlatformForIdeas

> #YouthMobilization

> #EngageOthersAboutSDG

Provide Required Tools To Youth

Munirat Asabe

The youths are not enlightened; they have been raised to believe and think in a certain way. In the process, we have lost sight of what is important and our self-confidence. We need to shift from the old ways of doing things. We have great and vast resources that need to be explored. Besides oil, Agriculture is a rich source of income that has not been fully exploited. Secondly, the issue of tribalism has weighed in so much so that our youths have been heavily influenced by people who are seeking to bring the country to its knees and see it fail. Positive messages across our social

media platform are key and will play a major role in helping the youth of our country. These days, most youths are constantly on social media for various reasons but on social media nevertheless and this is where we can actually get to our target audience. In other for the youth of the country to be a part of this development, the country needs to provide them with the tools they will require. So many young people are into farming but do not have access to agricultural implements. Most youths are ready to work but the tools are not available to them. the government needs to provide the tools else a jobless youth will be 'relagated' to being mere stooges by selfish individuals/organizations or hired as trolls on social media'.

> #ToolsForYouth

> #ShiftFromOldWays

Create Awareness for Economic Growth

Nweke-Eze Chioma Lilian

The current Sustainable Development Goals seek to alleviate the numerous problems that threaten the world. I believe that this is because global economic growth is not sufficient to ensure equity, social justice, and sustained prosperity for the people and



environment. Hence, the empowerment of the [Nigerian] people is crucial, and awareness creation is vital in achieving the seventeen (17) goals. As a youth, I will continue to engage in the creation of awareness for my fellow youths who shoulder the future, as well as rural people within my community that represent the 'common man', through the social media and physical advocacy. I will continue to educate myself and practise what I have learnt, before I enlighten others based on my experiences. My objective is to cultivate their imaginative capacity which will enhance their motivation for change and ability to become responsible in making Nigeria and the world at large, a sustainable place.

> #CreateYouthAwareness

> #AdvocacyThroughSocialMedia

> #CultivateImaginativeCapacity

Support Government Policies

Okezie Chidinma Beatrice

If you want to make the world a better place, take a look at yourself and then make a change - Michael Jackson. I am Chidinma Okezie, in my eyes, the world begins with Nigeria. I want to make my nation, Nigeria, a better place and it starts with me. #NigeriaStartsWithMe, so I would align with the government's policies and initiatives on agriculture, health, poverty alleviation and infrastructural development.



Subsequently, I would proudly buy MadeInNigeria products. I would give equal opportunities to individuals while not limiting myself to a gender stereotype. #NigeriaStartsWithMe, so I would encourage the government to enforce bans and limitations on activities degrading the environment while adhering to same. Given the opportunity, I would employ only qualified teachers to maintain educational standards. I would encourage others to make Nigeria great and contribute to a revamp of the justice system. When we all do these little things, Nigeria would be transformed.

> #SupportGovernment

> SupportMadeInNigeria

Sustainable Impact On Livelihoods

Arabiu Muhammad Hassan

NIGERIA STARTS WITH ME; The 17 Sustainable Development Goals, serve as road map for the future (2030) for Nigeria and all member countries of the United Nations. It raises awareness on the need for social responsibility and stewardship for all and sundry. The consciousness of this collective responsibility for everyone is the first step towards ending absolute poverty. Equipping



oneself with the required competent knowledge and skill set becomes the first step towards positioning oneself as a tool for impacting lives and communities. SDGs being a structural framework provides a platform for advocacy and implementation of community development projects as tools to contribute to the sustainable development of Nigeria. These tools became more available to me as I serve my Fatherland with the consciousness of making sustainable impacts on livelihoods. I make a pledge to maintain the status of an active steward for development because a better future for Nigeria begins with me.

> #CompetentSkills

> #CommunityDevelopment

> #BecomeActiveStewards

Cultural Education



Temilade Adeyinka

In order for a country to move forward, a knowledge that is distinctly Nigerian must be learned and promoted. It is important to note the crucial role it plays in cultivating the

Nigerian identity, which contributes to the well-being of Nigerians as a whole. Unfortunately, many Nigerians are not aware of the opportunities available to them as well as their own abilities. Introducing cultural education, most notably through the arts, allows for the creative expression of all. If we have more citizens that are engaging with their surroundings and culture, we have citizens that are motivated to take part in Nigerian politics. More knowledgeable citizens also promote greater transparency in government policies as people are more aware of the active role they need to play. One way the arts contribute to this is by infiltrating our subconscious and enriching our thinking. An enriched mind is a productive mind, allowing long-lasting institutions to be built. An enriched mind also plays an important role in problem-solving. The arts play a part in educating Nigerians about their own culture, without the inferior sentiment that is sometimes attached to embracing “tradition”. It is up to Nigerians to preserve and raise the standards of all things Nigerian. This involves promoting Nigerian music, art, and films that can be recognized on an international scale. However, that is not to say that the sole purpose of Nigerian art is “Western acceptance”, but to insert Nigeria into the global conversation, allowing her to rightfully dictate terms of her own accord.

> #MoreKnowledgeableCitizens

> #ImproveTheArts

Change The Mindset

Ekpo Ndiana Edem

Nigeria starting with me is first and foremost a mindset. A mindset that against all odds I desire to do my best in ways I can. A mindset that if the majority decides to be selfless for the good of another, most of life’s problems would be solved. And this can’t be far from the SDG’s goal of quality education, which is not only a function of the number of classrooms. I can transform by encouraging young people that they may have the right mindset and a sense of self-identity, fostering gender equality for all to reach the potentials that lie within them. By creating a fun, highly motivated team, I will create awareness on the need for sanitation. The SDGs can be achieved in the long run through the establishment of pressure groups on climate change, and ethics, to promote integrity and honesty. Sponsored competitions that would foster innovation amongst the youth can also help drive awareness amongst the populace. #NigeriaStartsWithMe means, taking little steps towards the journey of transformation, one day at a time.

> #ChangeMindset

> #EthicsForExcellence

> #ImproveSelfIdentity

> #TransformNigeria

Responsibility & Accountability

Oluwaseun Oluwabusola

The Nigerian lifestyle poses a lot of diverse challenges that affects our daily lives. To live up to the SDGs requires responsibility and accountability. I can be a manager; being responsible for my immediate environment and also accountable for resources at my disposal. I will be responsible for helping to decrease global warming and preserve the ecosystem by using eco-friendly sources of energy, reducing the amount of improperly disposed waste and using recycled materials which the last 7 SDGs addresses. Accountability



addresses the first 10 goals. We have the tools to address our social needs like the media, and the finances to create an effective solution. I will be accountable for resources at my disposal and also demand accountability from others, while also creating awareness on social accountability. Our resources are enough to go round if we all take conscious efforts to be responsible and effectively manage and account for them.

- > #EnvironmentalResponsibility
- > #Accountability
- > #StructuralSolution
- > #IntegratedApproach

Human Commitment To Salient Issues

Joseph Adetuberu

The sustainable goals outlined by the UN have indeed tried to point out salient issues that can transform the standard of living not just in a particular locality but in the world at large. Human commitment is an essential ingredient to ensure that these goals are achieved. Based on that I will rally around support and create awareness in the entire populace within my reach and therefore ensure that these goals are achieved within the stipulated time. Most of

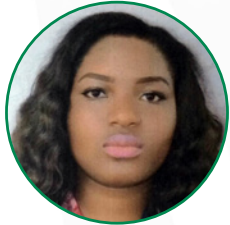


these goals have their roots for success embedded in the family/ community setting. I will identify families passing through some highlighted difficulties and help where necessary. If it seems that the situation cannot be addressed personally I will send out correspondence to the necessary authorities and NGOs to assist in order to make this goal a reality. The achievement of these goals lies within the strength of every human.

- > #TransformStandards
- > #CreateAwareness

Sustainability Is A Collaborative Effort

Ojudun Olubunmi



Leo Tolstoy said **everyone thinks of changing the world but no one thinks of changing himself.** The idea of a change mantra doesn't just bring a drastic transformation in our society. The responsibility cannot be on the shoulders of some institutions alone to execute. Sustainable

development should be a collaborative effort. We must first change ourselves and strive to impact someone's life every day. Using the main pillars of the SDGs, I choose to alleviate poverty and promote quality education for all by creating a platform where we introduce and place the care of children, especially orphans with willing individuals and NGOs to help train them academically and in skill acquisition. Education plays a major role in improving lives thus promoting sustainable development. These children are the leaders of tomorrow; I commit to ending hunger and ensuring a healthier life for the less-privileged children, one child at a time.

#AlleviatePoverty

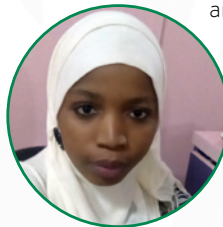
#QualityEducation

#SkillAcquisition

#CareForChildren

Develop Agriculture & Rural Areas

Olatunde Abiola Mueebah



According to the United Nations, Sustainable Development Goals is a 15-year plan of action for people, planet, and prosperity. It has been recognized that eradicating poverty in all forms and dimensions is the greatest global challenge. The SDGs are

interdependent such that revamping the educational system, making education free for all or subsidized for indigent citizens will promote the girl child education and empower more women. Devoting resource to developing rural areas and agriculture will increase the quality/quantity of agricultural produce thereby improving nutrition, aid in ending hunger and provide job opportunities. Provision of policies that favor industrialization will also increase job opportunities which will have a direct impact on reducing poverty. Combating climate change by reducing greenhouse gasses through afforestation and using sustainable energy will aid in conserving water bodies, lands and promote healthier living conditions.

#SupportAgriculture

#FavourIndustrialization

#ReducePoverty

#CombatClimateChange

Sustain Livelihoods

Mayowa Gbenga

The Sustainable Development Goals seeks to end poverty in all its forms. A good look at the meaning of poverty can be got from the UN Sustainable Goals which goes beyond the lack of income and resources to sustain a livelihood. Its manifestations include hunger and



malnutrition, restricted access to education and other essential services, social unfairness and segregation as well as the lack of contribution in decision-making. Overcoming the problem of hunger and malnutrition would include having at least two well-nourished meals a day. With Nigeria having about 62.6% poverty rate, three in five Nigerians are poor (National Human Development Report 2016). Deciding to feed at least one person in my neighbourhood every day, no matter how small, will go a long way in addressing the poverty issue if every Nigerian does the same.

> #StopHunger&Malnutrition

> #ReducePoverty

Good Education, Clean & Affordable Energy

Chinyere Princess Offor

Of the seventeen aspirational “Global Goals” spearheaded by the United Nations and driven by 194 member nations, two of them stand out to me. These are the ones I have begun to actively participate in driving. These are namely; 1) Education and 2) Affordable and clean energy. The good thing about

driving the sustainable development goals is the multiplier effect these goals have on the others. **Education is the most powerful weapon that can be used to change the world- Nelson Mandela.** My contribution towards education is in the provision of career counseling and guidance to upcoming youths. Providing financial aid to deserving young students through scholarships will go a long way to support the dreams of the Nigerian youth. With respect to clean energy, I am a strong proponent of the effective utilization of the natural gas resources in Nigeria.

> GoodEducation

> #ProvideScholarships

> #UtilizeNaturalGasResources

Eradicate Poverty

Ibidunni Osanyinbi



Sustainable development is defined as meeting the needs of the present without compromising the ability of future generations to meet their own needs. The first of the United Nations Sustainable Development Goals, created in 2015, is to eradicate poverty in all of its forms by 2030. Eradicating poverty must go beyond providing the basic needs of food, clothing, and shelter to the creation of more jobs and businesses to reconfiguring the thinking of the people, which is the crux of the menace, into that which truly sustains growth and development. I am Nigerian, I love the poor, I feed the poor and I clothe the poor. But so much more, I give the poor precious knowledge; knowledge beyond the pages of school books, the renewal of mind and attitudes that bring truly lasting and cogent transformation. Knowledge is power and #NigeriaStartsWithMe.

Eradicating poverty must go beyond providing the basic needs of food, clothing and shelter to reconfiguring the thinking of the people, which is the crux of the menace

> #EndPoverty

> #ReconfigureThinking

Joint Effort Towards Development

Daniel Ajulibe

Sustainable Development is possible. I will not just inform, but properly educate other Nigerians on the importance of a joint effort towards development. Sustainable Development depends on economic activity and a subset of Implemented ideas. I would take peaceful steps to ensure the government in its capacity, identifies, encourages and supports great ideas and budding talents. I will assist in sustaining local products through consistent patronage. Our soldiers need to be properly taken care of, our police force overhauled and human lives placed as a priority if the resolve for improved security is to stand; because of this, I will not sell my vote. Fearlessly, I will be actively involved in the leadership of my country, doggedly fighting indiscipline, corruption and all degrees of unethical behavior. Ensuring that positions are only occupied by professionals who understand their roles and above all, are of exemplary integrity. I would ensure that nobody is above the law, and justice prevails.

> #StopUnethicalBehaviour

> #SupportGreatIdeas

> #FightIndiscipline

> #AbhorCorruption

Inclusive Medical Programmes

Tobiloba Fadesere



Like most millennials I started life with few opportunities and lots of obstacles. I was considered lucky to have attended a school that allowed my mum to default on fees. The story, however, was different for my neighbour's daughter who died of

malaria because her family could not afford a hospital card. It is easy to roll out a lot of rhetoric on how dire situations are in Nigeria and put the blame on the government but I believe that the task of socioeconomic empowerment can no longer be regarded as the sole responsibility of government but every institution in the society. I want to run a medical program that runs on an inclusive business model which is commercially viable and benefits low-income communities by including them in the programs value chain on the demand side as clients. I want a Nigeria where access to quality health care is no longer a luxury.

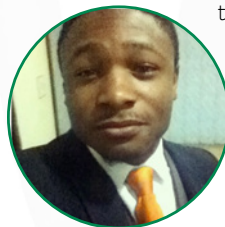
> #QualityHealthCare

> #GoodHealth

> #AffordableHealthCare

Use Social Media To Advocate Postive Values

Emmanuel Abadi



Nigeria's narrative is changing from a country in need of aid to a place of opportunity for growth and prosperity. I can contribute to the transformation of Nigeria by ensuring every woman and man has the opportunity to live healthy and secure, in a land full of opportunity and love. There should be equity and fairness in

the workplace which would ensure inclusiveness and enhance individual productivity, competitiveness and gross performance output across all levels. Social media can be used to advocate positive values, hard work and social responsibility. Paying my taxes would empower government with the finances to achieve infrastructural development goals, building of schools, hospitals, and industries etc. creating jobs in the process and alleviating unemployment, poverty and consequently hunger from our communities. Promoting climate friendly practices, like tree planting would make our environments habitable. So much more, Nigeria's tomorrow is still up for grabs if we innovate.

> #AdvocatePositiveValues

> #Equity&Fairness

> #PromoteFriendlyClimate

> #PromoteInnovation

Volunteer To Fix Nigeria

Noel Agbegha



I can help transform Nigeria Using the 17 Sustainability Development Goals by VOLUNTEERING. Nigeria currently cannot be said to be a fore-runner in its achievements as it relates to the SDGs. A primary cause of this I believe is a lack of drive. The focus of its government, corporate citizens, and people, currently, are

not in line with the SDG goals. By Volunteering, I can help localize the agenda by providing new avenues for interactions between the government and the people. I can facilitate and support the planning, implementation, and monitoring of the SDGs. I can offer technical support in some areas. For example ideas on sustainable livelihood, employment, economic growth, agriculture, gender, and youth. I can encourage and inspire other young minds to actively contribute to Nigeria's transformation through re-orientation. I can raise awareness of the 2030 agenda through media campaigns and creative approaches, mainly directed towards the youths.

> #SupportSDG

> #SustainableLivelihood

> #EconomicGrowth

> #InspireTheYouths

Develop A Sustainable Economy

Ibitayo Afolarin



The motive behind sustainable development is primarily the need for a better quality of living in the present day as well as the future. In developing a sustainable economy there is the need for a sense of urgency and an understanding of the consequences that

accompany a lack thereof. It is also of utmost importance that simultaneous development at all levels is attained and this would involve a collective effort from the entire population of the nation and not just the governing bodies. As part of the youth population, individuals like myself can contribute to a nation or global-wide achievement of the sustainable development goals primarily by creating awareness and disseminating knowledge to the uneducated and misinformed population about the benefits of achieving sustainable development. Several environmental and educational initiatives can also be put forward to the government agencies to help effect change in the long run.

> #SustainableEconomy

> #SimultaneousDevelopment

> #CreateAwareness

Eradicating Poverty Should Be The Number One Goal

Olivia Okonkwo

The sustainable development goals decided upon by the United Nations in my own opinion would achieve our nation's number 1 goal 'To eradicate poverty'. Our poverty status clearly is a catastrophe. With a population of almost 200 million with 80 million living under poverty line, almost 50% of our population sadly are under the poverty

line. We are currently classified as one of the poorest countries and eradication poverty should a priority for leaders. Nigerians should contribute in whatever way they can, however little. The consumption of locally produced goods should be encouraged in order to help increase our nation's GDP #BuyNigerian. An innovative culture should be created with role models chosen to drive the initiative and inspire others. There should be a flexible environment to encourage learning to promote idea creation. We need innovative business ideas for our economy#BuyNigerian#ThinkNigerian#GrowTheNaira#NigeriaStartsWithMe

> #EradicatePoverty

> #MinimizeForeignGoods

> #BuyNigerian

> #ThinkNigerian

People, Planet Prosperity, Peace & Partnership

Olumide Morolayo

The 17 Sustainability Development Goals revolve around five subjects: People, Planet, Prosperity, Peace, and Partnership. As an individual, I need to consciously make decisions that affect the environment positively like carpooling, rooftop farms/potted plants, solar panels, backyard poultry, buying locally made goods, reducing and composting of waste, buying energy efficient tools and utensils,

refusing corruption etc. My family is my basic sphere of influence and values taught at home especially to children should be earth-friendly. Teaching children proper waste disposal, recycling, gardening; or to wash their hands regularly; encouraging them in vocational training like catering is important. In my workplace, I can advocate investment in locally owned business for production of raw materials; gender equality and maternal rights; energy efficient practices; recycling; less use of paper; increased health and well-being awareness; innovative methods of carrying out Corporate Social Responsibility. Nigeria starts with me; it indeed does.



> #TeachChildrenEarthyValues

> #InvestmentinLocal

Ending Poverty In All of Its Forms

Ewumi Moyosore

How I Can Help Transform Nigeria? You can help Nigeria out of its current predicament by helping to end poverty in all its forms. You can end hunger by helping achieve food security and create a platform for the upgrade in educational facilities for children. Create awareness for gender equality and empower women and girls through skill acquisition, ensure availability and sustainable management of water, ensure access to affordable and reliable modern energy for all, promote productive employment and decent work for all, promote and foster innovation, reduce inequality, create awareness for safe cities and communities, ensure sustainable consumption and production patterns, create awareness on climate change and its effects, create awareness on life below water, protection and promotion on the use of terrestrial ecosystem, provide access to justice for all and strengthen the global partnership for sustainable development.

> #EndPoverty

> #FoodSecurity

> #SafeCities

> #GenderEquality

> #JusticeForAll

90 | #NigeriaStartsWithMe

Become Change Agents

Babatunde Oguntade

On the 25th of September, 2015, countries agreed on a set of globally relevant goals to be achieved by the year 2030, hence the name, 'Transforming Our World: The 2030 Agenda for Sustainable Development' also known as the seventeen (17) Sustainable Development Goals (SDGs). This is very vital to Nigeria as it encapsulates most, if not all the challenges we face as a nation. On a personal note, I am addressing some of these goals by volunteering to educate teenagers and youths on becoming change agents (EDUCATION). Moving forward, I will use my relevant skills to establish businesses, thus bringing financial empowerment to the nation and contributing to its economic stability (DECENT WORK AND ECONOMIC GROWTH). Collaborations and synergies are highly important as they help to multiply impact. Therefore, I will be teaming up with like minds in the transformation of our nation, Nigeria (PARTNERSHIPS FOR THE GOALS).

> #BecomeChangeAgents

> #VolunteerToEducate

> #EconomicStability

> #FinancialEmpowerment

Adequate Food & Helath Care

Uchechukwu Mogbolu



Nigeria is a country rich in cultural diversities and blessed in its numbers, but however owing to intolerance, ethnic bias and corruption in years past, we have been deprived of the actualisation of a great nation. My perception of my

fellow citizens shape the outcome of a relationship, trade and businesses which in turn affects the nation. Nigeria Starts With Me. I believe as a voice for the nation, Nigeria can and will achieve greatness with the interest of every citizen being considered. With adequate affordable food supply, basic medical health care, education, freedom of expression, integrity in our judiciary institutions and good governance, we have a great chance of achieving greatness. The African continent looks up to and awaits the manifestation of the growing strength and prosperity of the most populous black nation, Nigeria.

> #AdequateFoodSupply

> #BasicMedicalHealth

> #GoodEducation

> #FreedomOfExpression

Inculcate SDG Through Education

Adebimpe Oyeyele



One major way Nigeria can be transformed is to inculcate the sustainable development goals (SDGs) in the very young generation via educational means. Back in my primary school days, we had an activity called Junior Achievement where pupils' parents came to practically

teach the pupils different topics on external things not taught to them by their teachers. A similar action could be carried out in all the primary schools in the country. I presently still carry about the knowledge of the things I learnt from my primary school and this helped me understand that catching them young is one of the best ways to produce a refined set of grown humans. I would create an organisation, with the support and sponsorship of the government, which would be made up of 'Junior Achievement Teachers', mainly youths, who believe strongly in and whose job is to promulgate the SDGs.

> #InculcateSDG

Be The Change You Seek

Isemho Ayodeji Akamiokhor

The desire to impact change in the world sounds like a heroic gesture. But the problem is we always want to see the impact of change without actually doing anything. We expect our leaders, government etc. To impact

such change But the truth is change starts with us, the development and progress of our nation starts with us, we can start by making a difference to individuals, group of people and the likes. We cannot expect change to just happen or even expect to change others if we don't realise that first, we need to start with ourselves. Little actions may seem insignificant, but with perseverance, such little actions can and would lead to a great change Change Begins with me, Nigeria Begins with me.

> #PutInTheEffort

> #ChangeStartsWithMe

Industry, Innovation & Infrastructure

Ojo Olumide Cyril

My idea is in furtherance of Goal 9: INDUSTRY, INNOVATION and INFRASTRUCTURE and its 7 goal target. My team designed an INNOVATION CHALLENGE, which will select the most commercially viable innovations in TECHNOLOGY, AGRO PROCESSING, ARTS & CRAFT, FASHION DESIGNING AND ENTERTAINMENT. The objective is to mentor, create a business plan, and get funding for the innovators while kick-starting the commercialization of the innovations. We will have technical partnerships with SMEDAN, SON, MAN, NAFDAC, NEPC, ADB, BOA, and FATE Foundation. We hope to birth industries, create jobs, increase the balance of trade and make it sustainable.

> #Innovation

> #Industry

> #Infrastructure

Deeply Desire Change

Adedeji Victor Olusola

Some may say; I am not poor, why should I care about other people's health and economic situations. Some may say; there is nothing I can do about the social and moral degradation that takes place in my community. Some may even say that the destitute, the homeless, the almajeris should be taken care of by the government, so I cannot do anything about it. Yet this same category of people yearn deeply for a Nigeria with a literacy rate comparable to Norway, with a clean environment like Denmark, with affordable energy like Germany. Indeed, the 17 SDGs is achievable if you and I become the Nigeria we deeply desire. A hungry Nigeria will never be a healthy and wealthy Nigeria. A Nigeria that will not treat females with contempt and disdain is possible if I become that Nigeria. Truly, I am the Nigeria I see. Nigeria starts with me.

> #NoHunger

> #GenderEquality

Sustainable Energy

Isaac Oguntoye



I hope to see Nigeria become a frontline in sustainable energy by partnering with research and development institutions and energy-related companies to grow our energy outputs.

#SustainableEnergy



#Research&Development



Economic Growth Through Better Learning

Oladele Olamide John

Nigeria is my motherland and deserves all I can give. Here is my contribution for Nigeria to be a better place in reference to the Sustainable Development Goals (SDGs). Substantial improvement in quality education will help diversify the economy and limit the spread of terrorism. Globally, better learning supports economic growth, therefore, curriculums and pedagogies should be designed

to ensure each child learns as quickly as he/she can. Teachers are central to any education system, we should, therefore, evaluate the impact on learning outcomes of a programme designed to improve in-service and pre-service teachers' training in Nigeria. Gender equality is a big issue with a number of important components. Even in today's rich societies, we still have inequality between the sexes. Simple morality dictates that men and women should be treated equally. To me.... To you.... It's up to us to make our world (Nigeria) a better place.



#BetterSchoolCurriculums



#BetterTeachers

#GenderEquality

End Poverty In All Its Forms

Erinfolami Oreoluwa



To ensure the growth and good living of people in this country, each and every Nigerian is supposed to play a tangible role. The first goal is to end poverty in all its forms and the other 16 MDGs link to this goal.

The biggest thing I can do is to buy Nigerian. There are many good local producers that Nigerians have

refused to patronise because we feel their quality is inferior. I will start buying Nigerian made products so local manufacturers will grow and employ more people thus reducing unemployment. This will help alleviate poverty and raise the standard of living helping people provide themselves with necessities. I will also ensure I love every Nigerian, it is when I love everyone, I will be able to stand for them to ensure nobody is cheated or belittled both inside and outside the country. My girl child would be trained and treated the same as my boy child. #Nigeriastartswithme.

#BuyNigerian

#ReduceUnemployment

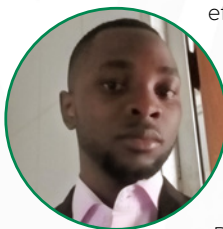
#ProvideBasicAmenities

#EquipTheGirlChild

Education Should Be Taken Seriously

Mohammed Mansur Oladipupo

To transform Nigeria to a world-class nation, education must be taken seriously. Education is one of the most fundamental factors of sustainable development, it plays a vital role in improving the quality of lives. It's no coincidence that developed countries have



high literacy rate. With over 65 million Nigerians illiterate (UNESCO 2015), the lack of access to basic education is worrisome and it must change. This change starts with me. To achieve this desired change, I am going to focus all efforts in ensuring and demanding better funding for the education sector. I am also going to ensure that parents of the children who are out of school are convinced and persuaded to see educating a child as an investment and to be aware of the many benefits of future returns on their investment. I believe with more educated Nigerians, the rest of the Sustainability Development Goals (SDGs) will easily be achieved and Nigeria will be massively transformed.

#BasicEducation

#FundEducation

#EducationAsInvestment

Restructure Education

Igwonobe Idanesi



the sustainable development goals, especially entrepreneurship, gender equality, and innovation. The system should be more practical than theoretical. Government should invest in systems where we can influence the infrastructural development of the nation. As a Nigerian, it is my responsibility to obey all the rules and regulations of my great country and become the ideal citizen.

Nigeria, our country, filled with hopes and dreams of the youth. The education system should be restructured to teach and train our young generation about

> #RestructureEducation

> #PragmaticEducation

Let's Make A Positive Change

Balogun Razaq Oluwaseun



NigeriaStartsWithMe. It starts with me to make Nigeria a better place. It starts with me to make Nigeria proud again. It starts with me to give Nigeria my country a good reputation again. It starts with me to make a positive change, let the positive change begin and let Nigeria our country spread her wings and fly. Nigeria is a great place to be, good people great nation. I am proud to be a Nigerian. #ItStartsWithMe #NigeriaStartsWithMe.

> #PositiveChange

Wealth From Waste

Adamu Kabiru



I will recycle to create wealth from waste. I will Do It Myself (DIM), no more importation. I will only patronize made in Nigeria. I will work with patriotic groups to help achieve the national development goals. Instead of complaining, I will seek to proffer solutions to our many problems as a country. I will create awareness for the youths so that they don't serve as tools for social media propaganda but instead let them be ambassadors to promote made in Nigeria products on social media. Yes, we can and that is why I say #Nigeria starts with me.

> #WealthFromWaste

> #PatronizeMadeInNigeria

Tweets



Sus Dev Africa @susdevafrica · Mar 1

Sahara Group launches #NigeriaStartsWithMe initiative to boost Nigeria's discourse on transformation in relation... fb.me/8LyQ68TQ8



Endurance Olowo @olowo_benard · Mar 7

@iamsaharagroup A revamp of the deeply rooted mindset common in the average Nigerian is what we need most importantly. #NigeriaStartsWithMe



Sahara Group @iamsaharagroup · Mar 6

#NigeriaStartsWithMe Upgrade of health centres like we did in Lagos & Rivers States to ensure healthy lives & promote wellbeing for all ages



Ebere @ebere_ezemaduka · Mar 8

Replying to @iamsaharagroup

The use of renewable energy technology can also be applied in water treatment to ensure good water #NigeriaStartsWithMe @iamsaharagroup



Etsalat Nigeria follows

Erudite @MykeSuave · Mar 8

Replying to @MykeSuave

Equipping youths with mechanized farming skills can go a long way in promoting sustainable agriculture #NigeriaStartsWithMe #SDGs



Ifeyinwa Okoli @ifyncho · Mar 9

#NigeriaStartsWithMe @iamsaharagroup. Having small food gardens in homes allows for a bit of self sufficiency in feeding.



onyeje @Ajei09 · Mar 10

Free basic educational system is practicable #NigeriaStartsWithMe @enactusunilag_ @Enactus_Nigeria @iamsaharagroup



Sahara Group @iamsaharagroup · Mar 10

Empowering youths to transform Nigeria with the right recipe. #NigeriaStartsWithMe. Does Nigeria start with you? Join the conversation!



Sahara Group @iamsaharagroup · Mar 10

Empowering youths to transform Nigeria with the right recipe. #NigeriaStartsWithMe. Does Nigeria start with you? Join the conversation!



onyeje @Ajei09 · Mar 11

Government should provide games reserves for threatened species #NigeriaStartsWithMe @enactusunilag_ @Enactus_Nigeria @iamsaharagroup



Daniel ... @funky_O_daniel · Mar 11

RRR... Reduce , Re-use , Recycle . . we can do this @enactusunilag_ @SaharaGroup. #NigeriaStartsWithMe. ..



ENACTUS (SIFE) EKSU @ENACTUSEKSU · Mar 12

STOP CHILD LABOUR, THEY ARE THE LEADERS OF TODAY AND TOMORROW. #nigeriastartswithme #enactusnigeria share your ideas @MTNNG @iamsaharagroup



EverydayTall @everyday_tall · Mar 12

An incorruptible judiciary is a determining factor as2howfar SDG is efficiently implemented,letsfixthis @iamsaharagroup #NigeriaStartsWithMe



Adedeji Ogunluyi @Adey_dee · Mar 12

Reduce the effect of global warming. STOP!! the plying of carbon-emitting jalopy vehicles on our roads #NigeriaStartsWithMe



akintolu morakinyo @Aimasiko · Mar 13

Engage a child or children in a reading exercise. One hour per day... Education is key. #NigeriaStartsWithMe



Abiodun Ajayi @faderera_b · Mar 13

#Nigeriastartswithme Have a change of mentality. Do not wait for the government to do ALL for you. Do something! @iamsaharagroup



Adedeji Ogunluyi @Adey_dee · Mar 13

We can apply a Recycling Ticketing System. Convert our recyclable waste to train tickets, bus tickets etc. #NigeriaStartsWithMe



Adedeji Ogunluyi @Adey_dee · Mar 13

Preserve the marine lives. Ensure proper regulation and compliance in waste disposal into the water bodies [#NigeriaStartsWithMe](#)



deborah_ogunwale @pelxydee · Mar 14

Individual accountability brings a collective security to the nation [#NigeriaStartsWithMe](#) [@iamsaharagroup](#)



deborah_ogunwale @pelxydee · Mar 14

Adopt sustainable and verifiable practices and ethics. Together, we build the standard [#NigeriaStartsWithMe](#) [@iamsaharagroup](#)



Ajayi Wuraola @ajayiwuraola93 · Mar 14

[#NigeriaStartsWithMe](#)
Giving support to end all forms of discrimination against women and girls. [@iamsaharagroup](#)



Ich bin Ubong @Udoh_Dr · Mar 14

33.No to double standards in process and procedures in all sectors [#NigeriaStartsWithMe](#) [@Enactus_Nigeria](#) [@iamsaharagroup](#)



Stephanie @stephniee7 · Mar 15

Replying to [@iamsaharagroup](#)
Yes, by ensuring that surrounding environment is clean for me and the people around me [#NigeriaStartsWithMe](#)



Michael Ajayi @MichaelAjayi3 · Mar 15

Entrepreneurship is a driver for economic growth. We must encourage and support entrepreneurship [#NigeriaStartsWithMe](#) [@Enactus_Nigeria](#)



Iolasho @lorlash · Mar 21

[#NigeriaStartsWithMe](#)
[#LittleThingsIDoMakeTheMostImpact](#)
Be an active member of an organisation focused on the global goals [#SDGs 17](#)



ENACTUS FUTA @EnactusFuta · Mar 22

We stand to stop child trafficking [#Stopit!!!!](#) [@Bettyaak](#) [@KidsAndTeensNG](#) [@Enactus_Nigeria](#) [#NigeriaStartsWithMe](#)



Reink Nigeria @reinknaija2017 · Mar 22

Why Pray for change when we as individuals refuse to change [#NigeriaStartsWithMe](#). Prayers without acting is praying in vain [#ReinkNaija2017](#)



Uzoamaka J. Nwaigwe @NwaUzo · Mar 22

No doubt people cut corners then succeed.Its also true dat there're some who have not cut corners&achieved great things [#NigeriaStartsWithMe](#)



Jazmyinne @Jazmyinne_ · Mar 26

I would endeavor to foster strong and healthy working relationships [#NigeriaStartsWithMe](#) [#GrowAndLetGrow](#) [#BetterTogether](#) [@iamsaharagroup](#)



Ibidunni Osanyinbi @awesomemorayo · Mar 25

Let's process our wastes, Say no to refuse burning. [#NigeriaStartsWithMe](#) [#SDG11](#)



Ibidunni Osanyinbi @awesomemorayo · Mar 25

Let's process our wastes, Say no to refuse burning. [#NigeriaStartsWithMe](#) [#SDG11](#)



Jazmyinne @Jazmyinne_ · Mar 26

The inequality gap widens as long as we refuse to task our minds [#NigeriaStartsWithMe](#) I am ready to challenge Me [@iamsaharagroup](#)



Samson Adeoye @Samson_royal · Mar 28

Before we can fly, we must have resistance [#Nolliteracy](#) [#Nopoverity](#) [#Nolnjustice](#) [#NigeriaStartsWithMe](#) [@iamsaharagroup](#) [@Enactus_Nigeria](#)



Adedeji Ogunluyi @Adey_dee · Mar 13

Engage youths in round table brainstorming sessions...Be marvelled at the ideas and solutions that would be raised [#NigeriaStartsWithMe](#)



Sahara Group @iamsaharagroup · Mar 19

Unleashing creativity, supporting innovation to transform Nigeria. [#NigeriaStartsWithMe](#). Does Nigeria start with you? Join the conversation



Gad Olayinka @gadmoj · Apr 2

[#NigeriaStartsWithMe](#) Effective leadership is not abt making speeches or being liked ; is defined by results not attributes. —Peter Drucker



About Sahara Foundation

At the heart of Sahara's business objectives, lies an unwavering commitment to promoting good corporate citizenship across the globe. This is achieved through Sahara Foundation - the vehicle for the Group's Personal and Corporate Social Responsibility (PCSR) initiatives. The activities of Sahara Foundation are aimed at empowering the communities where we operate in a sustainable, transparent and efficient manner.

Sahara Foundation has in the past implemented its Personal and Corporate Social Responsibilities (PCSR) initiatives in the areas of Health, Education & Capacity Building, Environment and Sustainable Development. However, at the start of 2016, the activities of the Foundation were streamlined to focus our activities in line with the concept of Extrapreneurship. This concept involves creating value through leveraging internal and external strengths to drive cross-sectoral collaboration by connecting the right people and organizations towards providing sustainable solutions to global social problems. The core of the extrapreneurship framework is 'to create a platform that finds, creates and connects young entrepreneurs in emerging markets'. This will be achieved by leveraging on Sahara Foundation's key strength to bringing together various committed stakeholders through a platform that will promote cross- sectoral collaboration thereby creating and preserving wealth.

Over the next four years (2017- 2021), Sahara Foun-



Empowering children through vocational skills training

ation plans to directly impact 12,000,000 Nigerian youth and also create value through the identification, development and maintenance of relevant stakeholders through which beneficiaries can grow and sustain businesses. This will be driven through a dedicated online platform- THE SAHARA HUB which will provide resource materials, inspire networking and collaboration on a mass scale for local, regional, national and global beneficiaries.

We look forward to generating a multiplier effect with this new model by exposing young business owners to boundless opportunities that exist within the various networks in our dedicated web portal where leading business individuals and organizations will be available to effectively guide and support budding extrapreneurs. We are particularly excited that this is a sustainable approach to empowering youth and engendering economic growth and development.



The provider of choice wherever energy is consumed.



www.sahara-group.com

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TANZANIA | ZAMBIA | UGANDA | CAMEROUN | GUINEA | MOZAMBIQUE

...Bringing energy to life

Sahara Group is a leading African Energy (Power, oil and gas) and Infrastructure Conglomerate with operating entities in over 10 countries across four continents - Africa, Europe, Asia and the Middle East. Sahara continues to explore new frontiers to replicate its passion for seeking creative, cleaner and sustainable ways of being the provider of choice wherever energy is consumed. The Group is a member of the World Economic Forum community - Partnering Against Corruption Initiative (PACI) and collaborates with global, regional and national organisations to promote sustainable development and transparency in business. Sahara Group is also a member of the Private Sector Advisory Group of the United Nations Sustainable Development Goals Fund (UNSDG-F) in recognition of its contribution to activities that promote inclusive economic growth for poverty eradication, capacity building, food security and access to potable water.



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