

**Sahara**

TM



**FOUNDATION**

**Sustainability. Responsibility.  
Extrapreneurship**



# Sahara Foundation: Bringing energy to life across the globe

At the heart of Sahara's business objectives, lies an unwavering commitment to promoting good corporate citizenship across the globe. This is achieved through Sahara Foundation - the vehicle for the Group's Personal and Corporate Social Responsibility (PCSR) initiatives. The activities of Sahara Foundation are aimed at empowering the communities where we operate in a sustainable, transparent and efficient manner.



At Sahara, Personal and Corporate Social Responsibility (PCSR) is embedded in our everyday life.

We constantly promote and engage in activities that build sustainable business excellence in partnership with our communities, civil societies and the government in the areas of health, education, environment and sustainable community development.

We look forward to generating a multiplier effect with a new model that exposes young business owners to boundless opportunities that exist within our various networks - a dedicated web portal for leading business individuals and budding entrepreneurs.

*This document highlights some of Sahara Foundation's numerous interventions and projects at our locations across the globe. We are equally committed to spreading our sustainability footprints to other jurisdictions through collaboration.*



Tanzania

### Upgrade of Library at Pugu Secondary School, Tanzania

Pugu secondary school is one of the oldest government school located at Pugu, ward in Ilala district, in Dr Es Salaam. This is the school where the former President of Tanzania Benjamin William Mkapa attended.

Prior to our intervention, the school had a dilapidated library without the appropriate books for students, no shelves, chairs, tables and cracks all over the walls.

State of Pugu Secondary school library before our intervention



Planning & renovation process for the new look Pugu library



New books donated to the library

### Other Installed & Recycled Amenities



Table & Chairs



Book Shelves



Fans



Commissioning of the new Pugu library



The new look of the Pugu Library

## Teachers' Training



Teaching Teachers how to maximise the use of the new library to enhance education in Pugu

## The Swash Project - Improving Hygiene in Salma Kikwete Secondary School

Salma Kikwete Secondary School is a public government day school located in in Dar es salaam one km away from the district town and 0.5 km from the tarmac road.

The school has 1264 students (655 girls and 609 boys). Before our intervention, the ratio of public toilet to student was 1:67, with no changing room for female students and poor hygiene facilities.



Latrine system used by the school before intervention

## Intervention Figures

**\$13,000**

Fund committed to the project

**12**

New Toilet rooms for boys and girls

**2**

Toilets for disabled

**1**

Changing room for girls

**1**

Urinary room for boys



## Progress report



Layout landscaping for the new hygienic toilet designs



Construction at an advanced stage



## Completed Project



## Training on Hygiene and Sanitation

To maintain sustainability and improve health education in the school and environs, a 5-day comprehensive training was done for students and teachers of the school. The training was done in partnership with the Ministry of Education, Science and Technology



## Impact

# 900 + 70

Provided Access To Better Learning Environment

970 people (900 students, 70 teachers) provided access to a modern library facility



Variety of Learning Opportunities Provided

Different subject matter books provided to increase learning, including text books, fiction and non-fiction books



Teachers trained to increase effectiveness

Increased teacher skill on the use of resources available in the library

# > 1264

Provided good health education and access



Improved Hygiene of students & teachers through the modern toilet



Nigeria

## Oshodi Vocational Centre Upgrade (Textile Laboratory)

In June 2014, Sahara Foundation refurbished the dilapidated Textile Laboratory in Oshodi Vocational Center.

The main objective of this project was to provide opportunities for pupils and adults within Oshodi Community and its environs to gain vocational skills which will increase their future chances of finding gainful employment and/or starting a business, resulting in achieving self-reliance.

### Impact

Over  
**1000**

Access

Over 1,000 pupils and locals now annually have access to a conducive, safe and fully functional Clothing and Textile lab for practical sessions.



#### Business Skills Developed

A significant number of adults gain valuable skills and are able to engage in gainful employment and/or start a business, thus encouraging self-reliance.



#### Pupils Learn Sewing

Pupils are provided opportunities to learn basic sewing skills in an atmosphere that engenders creativity.



#### Improve Income Capacity

Improved income generating capacity for the Center through sales of merchandise produced by the center. These include aprons, bedsheets and table cloth.

# Project Statistics



**Fully refurbished Clothing and Textile Lab**

that is conducive, safe, and secure



**Electrification of the Center**

# 10

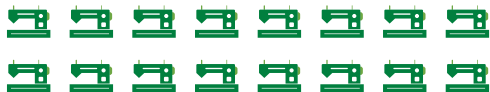
**Vocational Teachers trained on modern knitting & Techniques**



and equipped with relevant materials for step-down training to students

# 16

**Sewing Machines Provided**



16 sewing machines, weaving machines, and numerous sewing accessories provided

## Oshodi Vocational Center (Home Economics Laboratory)

In April 2015, Sahara Foundation commenced the refurbishment of the dilapidated Home Economics Laboratory in Oshodi Vocational Center. Following the successful refurbishment of the textile laboratory at the Oshodi vocational center in 2014, Sahara Foundation as again upgraded the dilapidated Food & Nutrition laboratory to a 21st century Cooking Laboratory.

### Impact

Over **1000**

**Pupils across 12 Government Primary School**

in Oshodi LGA now annually access the fully functional Catering Lab for practical sessions.



**Pupils learn the art of Food Making in a Good Environment**

Pupils are provided opportunities to learn the art of food-making in an atmosphere that promotes learning and engenders creativity.



**Gainful valuable Skills for Adults**

A significant number of adults are able to gain valuable skills and seek gainful employment and/or start a business, thus encouraging self-reliance.



**Improved Income Generating Capacity**

Improved income generating capacity for the Center in 2016 due to the additional services that will be offered, thus ensuring sustainability in the long term.



Improved income generating capacity for the Center through provision of catering services during Local Government seminars, meetings and other functions.



## Project Statistics



### Fully refurbished Catering Lab

that is conducive, safe, and functional



# 10

10 fully equipped individual workstations fitted with gas burners, sink with running water, a free work space, and storage shelves



### Provision of several catering equipment and utensils

such as industrial gas cylinder, oven, fridge, blenders, mixers, pots, frying pans, serving dinning of various sizes, cutleries, dry food materials, etc



Facilitated workshop on 2016 Planning for management and staff of the Center and LGEA (10 participants)

## Lagos State Vocational Center, Surulere (Industrial Kitchen)

In February 2014, Sahara Foundation completed the refurbishment of the dilapidated Catering Section at Surulere Vocational Center.

### Impact

Over **600**

Youths within Surulere LGA given access to the fully functional Catering Lab/ Industrial Kitchen annually



Beneficiaries are provided with opportunities to learn the art of food-making in an atmosphere that promotes learning and engenders creativity.



Improved income generating capacity for the Center and beneficiaries

through provision of catering services during Local Government seminars, meetings and other functions.



Over **15%** of programme beneficiaries get employed in notable catering outfits and Hotels across Nigeria.

## Project Statistics



### Fully refurbished Catering Lab

that is conducive, safe, and functional



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### Facilitated workshop on 2016 Planning for management and staff of the Center and LGEA (10 participants)

## Cancer Awareness Programmes

Over the years, Sahara has supported several cancer programmes within and outside Nigeria to raise awareness and reduce the stigma associated with cancer. Some of Sahara Foundation's cancer awareness programmes include



### Donation of Mobile Cancer Center to Lagos State Government



### Reduce Impact of Cancer Deaths

The centre is expected to enhance awareness and early cancer detection and significantly reduce the impact of the disease that is responsible for over 100,000 deaths every year in Nigeria.

Over **5000**

### Rural Women Impacted

Over 5000 rural women have benefitted from the free cervical and breast cancer screening and treatment for women in the twin rural communities across Nigeria.

Through

Annual Sponsorship of Prostate Cancer Surgeries, Lagos

Cancer Screening and Awareness Programme for Staff Members

Cancer Screening for Rural Women across Nigeria



### Cancer Awareness Walk: Lagos & Abuja

## Extent of our interventions across our locations/ four key areas over the years



### Career Counselling Programme

The programme was designed to help bridge the gap and better equip students with requisite knowledge for a successful career life. Over 30,000 students across Nigeria have benefitted from this programme



### Entrepreneurship Competition For Tertiary Institution Students

Since 2013, Sahara partnered with ENACTUS Nigeria to inspire students of 26 higher institutions across the country to initiate ideas and sustainable business solutions with passion and innovation.



### Scholarship Programme At Ibaforon Primary School

Since 2015, Ten (10) beneficiaries from Ibaforon Primary School received full scholarships to support their complete education, feeding, health and all round psycho-social support for one year.



### Donation Of Library To UMC Primary School, Ibadan

To promote literacy and early childhood development. 600 pupils now have access to a state-of-the-art library.



### Upgraded a centre which serves as a hub to over 2000 youths in Ikolaba Community. Ibadan.

Upgraded a centre which serves as a hub to over 2000 youths in Ikolaba Community. Ibadan.



### Donation Of Sick Bays To Two Schools In Lagos State

To provide students with access to first aid and basic healthcare within their school premises. This project was implemented across 2 schools in Lagos.



### Support for persons living with disabilities

As part of our obligation to the society, a programme aimed at providing support and encouragement to persons living with disabilities took place in partnership with Cedar Seed Foundation.



### Youth Development Training Programme

As part of our effort towards empowering Nigerian youth to self-reliance, Sahara Foundation partnered with LEAP Africa (a leadership development and youth empowerment non-profit organization) to implement the Youth Development Training Programme (YDTP) for 600 across 5 secondary Schools in Lagos.



### Donation of Library To UMC Primary School, Ibadan

To promote literacy and early childhood development. 600 pupils now have access to a state-of-the-art library.



### Primary Health Center Upgrades (Ijora And Ibaforon)

To provide access to quality healthcare by refurbishing the dilapidated Primary Health Centers. Residents of Ijora and Ibaforon communities now have access to quality primary health care.



# Summary Of Sahara Foundation Eye Care Projects & Interventions In Nigeria, Ghana & Cote D' Ivoire



Project



No. of People Screened



No. of Surgeries



Location



Project



No. of People Screened



No. of Surgeries



Location

2014

Glaucoma, Cataract Surgeries & screening

300



50



Ashanti Region, Ghana

2014

Cataract Surgeries & screening

1500



300



Katiola Region, Cote d' Ivoire

2013

Cataract Surgeries

1000



300



Ashanti Region, Ghana

2012

Cataract Surgeries

1000



170



Volta and Central Regions, Ghana

2011

Cataract Surgeries

800



130



Greater Accra, Central and Brong Ahafo, Ghana Regions

2016

Glaucoma, Cataract Surgeries & screening

1300



250



Katiola Region, Cote d' Ivoire

2015

Glaucoma, Cataract Surgeries & screening

2500



1000



Abaji Community, Rural Abuja, Nigeria

2014

Cataract Surgeries & screening

1000



300



Onne, Rivers State, Nigeria



# Ghana

Since inception, Sahara Group has supported various communities in Ghana with water and sanitation projects, eye surgeries, Buruli Ulcer (BU) Surgeries and class room upgrades. Project locations include Greater Accra, Central, Northern, Brong Ahafo, Volta, Ashanti and Upper West regions (7 of the 10 regions in Ghana).

During this period, Sahara Foundation organization has implemented the following:



**22**

**Handpumps  
Boreholes Provide**

The provision of 22 hand pump boreholes and repaired 21 others - In Ghana 38% of the 24 million people do not have access to potable water.



**Mechanized Water  
Systems Constructed**

The construction of 8 mechanized water systems and upgraded 2 others- In addition to providing water, Sahara has carried out interventions to provide the alleviation of neglected tropical diseases (NTD's) like guinea worm and more recently Buruli Ulcer.



**6**

**Construction of Blocks  
of 6 Toilet Cubicles**



**7**

**Upgrade of 7 Blocks of  
Classroom**














**300**

**Carried out over 300 Cataract  
and 15 Buruli Ulcer surgeries**



Below are details of the projects carried out over the years:

Year	Project	Amount	Location
2016-2017	Support to Disaster Victims in Ghana 	N/A	Accra, Ghana
2015	Rehabilitation of 7 No. Classrooms 	7	Manhean Senior Secondary School, Tema
	Buruli Ulcer Surgery Programme 	10	Asante Akim North District
	Donation of Mechanized Water System 	1	Asante Akim North District
2014	Donation of Hand pump Boreholes 	8	Upper west Region
	Donation of Mechanized Water System 	1	Adum Kwahoma
	Construction of Six (6) Cubicle Toilet Facility at Manhean Senior Secondary School, Tema 	6	Manhean Senior Secondary School, Tema
	Refurbishment of Boreholes 	5	Upper west Region
	Provision of Eye care (Cataract Surgeries) 	50	Ashanti Region
2013	Donation of Hand pump Boreholes 	5	Ashanti and Brong Ahafo Regions

Year	Project	Amount	Location
	Donation of Mechanized Water System 	1	Ashanti Region
	Buruli Ulcer Surgeries 	5	Greater Accra Region
	Provision of Eye care (Cataract Surgeries) 	30	Ashanti Region
2012	Construction of Handpump Boreholes 	2	Ashanti Region
	Mechanized Water System 	2	Brong Ahafo and Ashanti Region
	Borehole Water System Upgrade 	16	Upper West
	Construction of toilet facility (KVIP Latrine) 	1	Ashanti Region
	Provision of Eye care (Cataract Surgeries) 	170	Volta and Central Regions
2011	Donation of Handpump Boreholes 	7	Greater Accra (5), Central (1) and Brong Ahafo(1) Regions
	Mechanized Water System 	3	Northern (2) and Volta (1) Regions
	Upgrade of Mechanized water systems 	2	Greater Accra Region



## Cote D' Ivoire

### Eye Care Programmes in Abidjan, Katiola and Bouake, Cote D'ivoire

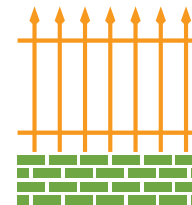
The purpose of the project is to identify the people living with preventable blindness caused by Cataract and carry cataract surgeries at no cost to the beneficiaries.

### Impact

Over  
**1,500**  
Cataract Surgeries  
Implemented



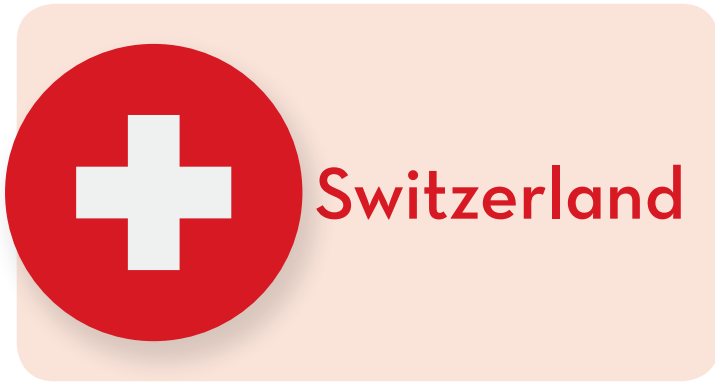
Over  
**15,000**  
Benefactors of Screenings,  
Awareness Programmes &  
Provision of Drugs



### Perimeter Fence For Adiake School, Cote D'ivoire

As part of our contribution to the education sector in Cote d'Ivoire, Sahara Energy funded the construction of a perimeter fence for Adiake Primary School.

The school which was built over 60 years ago has been without a fence



**Paddle for Cancer Dragon Boat Festival, Geneva, Switzerland**

The aim was to raise more awareness about cancer, encourage those living with disease to live active lives and more importantly provide a message of hope for those living with the scourge and to those who support them. This was in partnership with the English Speaking Cancer Association (ESCA), Geneva, Switzerland.



**Career Counseling Programme, Singapore**

Sahara Foundation in partnership with CARE Singapore organized an event for identified students in Singapore. CARE is a registered charity and youth development agency established in 1997. As a premier agency in psychosocial risk prevention for youths in Singapore, CARE's research and practice-based approach; focus and contribution are specifically designed to fulfil the purpose of helping youths succeed.

Sahara Staff Volunteers organized a career counselling programme for 60 teenage boys and girls. The semi-formal presentations were focused on determination, hard work, diligence and a positive attitude to life. This was followed by the rock climbing activity.





United Arab Emirates



Working towards achieving the Sustainable Development Goals through decent work and economic growth

Promoting cultural diversity through annual 'cultural diversity' programmes

Promoting inclusiveness through community relations.

Promoting partnerships, alliances and collaboration with every segment of our host communities.

Engaging expert groups, government agencies, NGOs, and other relevant stakeholders on sustainable development.



## Sahara Foundation Extrapreneurship Impact

Prior to 2016, Sahara Foundation implemented its Personal and Corporate Social Responsibilities (PCSR) initiatives in the areas of Health, Education & Capacity Building, Environment and Sustainable Development. However, at the start of 2016, the activities of Sahara Foundation were streamlined to focus on the concept of Extrapreneurship. **‘Extrapreneurship’ involves creating value through leveraging internal and external strengths to drive cross-sectoral collaboration. This is made possible by connecting the right people and organizations towards providing sustainable solutions to global social problems.**

The core of the extrapreneurship framework is to produce a platform that finds, creates and connects young extrapreneurs in emerging markets. This will be achieved by leveraging on Sahara Foundation’s key strength of bringing together various committed stakeholders and promoting cross- sectoral collaboration.

Since the adoption of the extrapreneurship concept, Sahara Foundation has implemented projects across Nigeria that have directly impacted over 100,000 beneficiaries.



**100,000**  
Beneficiaries

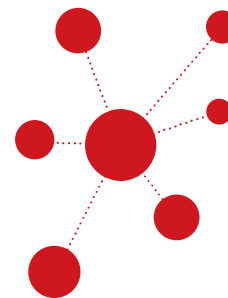
Sahara Foundation Extrapreneurship projects includes:

### Establishment of the Private Sector Advisory Group, Nigeria

This group is a gathering of private business leaders of major companies from various industries in Nigeria to better align public-private partnerships for sustainable development. These leaders will support the Office of the Senior Special Assistant to the President on Sustainable Development Goals (OSSAP- SDGs), as well as other key stakeholders to build a roadmap for how public-private alliances can provide large-scale solutions towards achieving the new SDGs.

### Establishment of the Sahara Hub

A technology powered convergence of youth and young adults to inspire innovation. The hub is aimed at attracting the most innovative extrapreneurs and connects them to a global village of social investors.

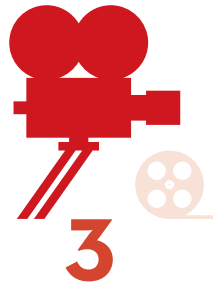


Through the hub, sahara Foundation will provide support for millions of youth across the globe through the engagement of registered users, Subject Matter Experts from within Sahara and selected extrapreneurs who can serve as mentors and role models .



## Grooming Film Extrapreneurs with Kunle Afolayan

This initiative seeks to promote a hub of enterprise that connects budding film makers with stakeholders that can help hone their skills to enhance productivity, excellence and sustainability. Successfully coordinated and monitored the overall winner's internship programme with Kunle Afolayan.



### Winners

Maiden edition produced winner who had a 6-month internship program with Kunle Afolayan. Whilst a winner from Uganda was sponsored to the 2017 Cannes Film Festival, other top three winners are set to attend a short course at the London Film School. Season 2 of the project to give other young film makers across Africa a platform to enhance their skill`

## Sahara Extrapreneurship Challenge in partnership with Enactus

Designed to create a platform that identified supported and rewarded young people with business interests whilst improving their efficiency to ensure growth and sustainability. The top 3 extrapreneurs were placed on a 3 months mentorship programme with ENACTUS which provided them access to relevant information, networks, skills and tools that will help sustain their business initiatives.

## The Youth Empowerment programme though the Aso Villa Demo Day



Through this programme, Sahara Foundation has directly impacted 30 social enterprises and also supported the top 3 initiatives

## Food Africa Project

A collaborative initiative between Sahara Group, United Nations- Sustainable Development Goal Fund and the Kaduna State Government, directed at alleviating poverty through food security. The project aims to provide employment, eradicate poverty and empower the people - It is estimated that about 500,000 people will be impacted both directly and indirectly by the project.



Over  
**500,000**

People to be impacted  
by the Food Africa  
Project

Over the next four years (2017- 2021), Sahara Foundation plans to directly impact 12,000,000 Nigerian youth and also create value through the identification, development and maintenance of relevant stakeholders through which beneficiaries can grow and sustain businesses. This will be achieved through skills acquisition training, mentoring and access to a network of committed stakeholders. The twelve million youth represent about 10% of the youth population in Nigeria. This would be achieved through our extrapreneurship framework.

Sahara Foundation will continue to impact beneficiaries and also create value by unveiling more sustainable projects/ initiatives that align with the extrapreneurship framework. This will be achieved by identifying, developing and maintaining relevant stakeholders through which beneficiaries can grow and sustain businesses.

Plan for 2017-2021

Directly Impact  
**12,000,000**  
Nigerian Youths



## Reaching the Goals: Achieving the Sustainable Development Goals

These Sustainable Development Goals (SDGs) are 17 ambitious objectives to end poverty and hunger, combat climate change and ensure peace and prosperity for all.

In partnership with Enactus Nigeria, Sahara Group has launched the “Reaching the Goals” Project. The project is designed to incubate, showcase, support and develop project ideas generated by Enactus students and teams in Nigeria. The project will also create widespread national publicity to encourage grassroots participation.



Enactus Nigeria, a community of student, academic and business leaders committed to using the power of entrepreneurial action to transform lives and shape a better more sustainable world, is committed to working on the attainment of the SDGs in Nigeria. With over a decade and a half of operating in the Nigerian development space and a robust national network of young, vibrant and passionate Nigerians, Enactus Nigeria is positioned to significantly contribute to the achievement of the Sustainable Development Goals.

Sahara is highly committed to the achievement of the SDGs and is constantly investing resources - financial and human. Through this partnership with Enactus, Sahara Group will inspire the youth and corporate organizations to embrace the goals and contribute to their actualization.



In furtherance of this commitment and partnership, Sahara Group sponsored the recently concluded Enactus National Competition where brilliant ideas and innovative solutions were brought to life.



Sahara will remain committed to the development of Nigeria and her drive towards the attainment of the Sustainable Development Goals.



## Hanatu: Giving wings to dreams, aspirations

The Sahara Foundation inspired short film - Hanatu, began with the desire to tell a story that mirrors the heart of Sahara.



Hanatu is an expression of Sahara's unflinching commitment to good corporate citizenship: a clarion call to the world to spread hope and sustainable development across the globe.

Preye (Gabriel Afolayan) in the film demonstrates how being selfless and genuinely caring for others can kick-start a revolution of hope. Preye's doggedness helped Hanatu (Joan Momodu) rediscover her dream by linking her despair with a renewed hope for a bright future.

By facilitating the process (through Sahara Foundation) that helped Hanatu secure a prosthetic leg following a dastardly accident which claimed her father's life, Preye gave Hanatu a new lease of life.

At Sahara, we see Hanatu as an expression of who we are and what we do - constantly striving to provide platforms for people, especially the less privileged to live their dreams. With Hanatu, Sahara is keen to create a gold standard for corporate citizenship - a movement that challenges governments, the private sector and multilateral institutions across the globe to remain resolute in the pursuit of the 17 Sustainable Development Goals (SDGs) until all the goals are achieved and surpassed.

Hanatu embodies hope; a commitment to defy the impossible and a demonstration of how far-reaching success can be recorded in developmental projects when we have all stakeholders working together without recourse to race, gender or creed.

Hanatu is yet another bold statement on our resolve to stop at nothing in the quest for promoting sustainable development and empowering individuals and communities where we operate and beyond - sustainably, transparently, responsibly and efficiently.

## Youths share their vision, expectations in #NigeriaStartsWithMe book



Young Nigerians were at their creative best as they painted apt pictures of the Nigeria of their dreams through various contributions to the NigeriaStartsWithMe book which was published by Sahara Group

The 98-page book features short articles on several initiatives that can be deployed to place Nigeria firmly on the pedestal of sustainable growth. The book also captures certain landmarks in Nigeria under sections tagged, "Explore Nigeria," which were included to promote the nation's heritage.



Unveiled in March 2017, the #NigeriaStartsWithMe project is an initiative of Sahara Group, which tasked young people to volunteer practical ideas on moving Nigeria forward. The project required contributions to be based on the 17 Sustainable Development Goals (SDGs).

Speaking at the book launch, Sahara Group's Executive Director and Co-Founder, Tonye Cole said the ideas expressed by youths "are indicative of the fact that we truly have talented young people whose creative energies should be harnessed towards effective nation building". He added: "the level of participation and quality of contribution we received reinforced our belief in the ability of young Nigerians to lead the charge towards the #NewNigeria vision. Twitter was abuzz with ideas from youths





with over 1000 comments whilst the portal dedicated to the project via our website ([www.sahara-group.com](http://www.sahara-group.com)), received over 158 contributions.”

Contributors included students and entrepreneurs from different parts of the nation.

Cole urged the nation’s youths to sustain their contributions to transforming Nigeria by positively, constructively and consistently lending their voices to national discourses through social media platforms.

The book has since been presented to the Presidency and will be distributed to other organs of government, the organized private sector, media, academia, multilateral institutions and civil organisations to expand the scope of achieving some of the suggestions that are critical to realizing the SDGs in Nigeria,

Sahara Group is keeping the #NigeriaStartsWithMe project open to allow other young Nigerians send in their contributions.

## The SaharaHub: Connecting extrapreneurs, replicating wealth



After recording huge successes through its Health, Education and Capacity Building, Environment and Sustainable Development structure, Sahara Foundation is now driving its operations through the Extrapreneurship platform.

The platform is designed to enable Sahara Foundation touch more lives and create value through the identification, development and maintenance of relevant stakeholder interactions that empower beneficiaries to grow and sustain their businesses. The target is to reach 12 million beneficiaries over the next five years.

**Sahara Foundation intends to drive the extrapreneurship platform through a dedicated web portal - SaharaHub.com.**

SaharaHub.com, is a virtual incubator for entrepreneurs and budding young business people to connect, birth and share their ideas and receive support to bring those ideas to fruition through interactions with several stakeholders on the hub.

The web portal will provide resource materials, inspire networking and collaboration on a mass scale for local, regional, national and global beneficiaries.



**in** sahara group



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