

THE SAHARA STORY

QUESTION/ISSUE

How did the owners of the Sahara Group come across the resources which they have used in building the business over the last twenty years?

SAHARA'S POSITON

The Sahara story provides detailed information about the history of Sahara Group's formative years and the growth process that transformed the organization from entrepreneurship powered by the dream of its three founders to the conglomerate the Sahara Group is today.

Please click on the [Sahara Story link](#) to access the details.

Conclusion

In line with Sahara Group's Corporate Governance and Compliance policy, we reaffirm our resolve to uphold accountability and transparency in all our operations and would periodically update our FAQs to provide information on our operations. However, this would be without prejudice or compromise on contractual obligations with our business partners.